SRI ADITYA ENGINEERING COLLEGE

(Approved by AICTE & Affiliated to JNTUK, Kakinada) Aditya Nagar, ADB Road, Surampalem – 533437

Department of Management Studies

Title of the Workshop

: INVESTMENT STRATEGIES

Resource Persons

:Dr M KRISHNA RAO

CARVY, VISAKAPATNAM

Date(s) of Workshop

:06-07-2015 to 07-07-2015

Aim of Workshop

: Fundamentals of Investment strategies
Knowing Different Investment strategies
How To Select Portfolios For Investment
Learn the relevance of applications in real time

To Crate profit and profit making is is the main adjective of every company. In this process companies are using every available sources to increase the profitability. Sales, Procurement of raw material, increase personnel performance, buying the assets, shares of others companies and investment of company funds in different fort polios for the financial benefit. There are different investment schemes from government and private. Without proper knowledge in market conditions investment gives no gain and causing a loss to the company. Therefore it is essential to the financial wing to take care while making the investment decisions. Also investment of capital is not only decide the future of the company but also influence the investment attitude of share holders and potential customers.

Any company whose investment strategy is strong will create strong infect in the profitability.

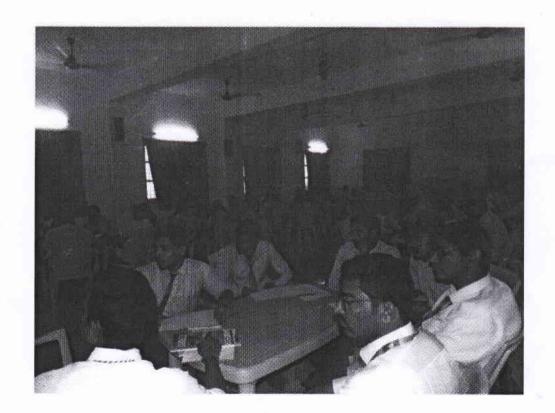
Finally Observe the market conditions, customer attitudes will help to make affective investment decisions.

Program Schedule:

Date	06-07-2015
10:00-10:20	Intro to Workshop
10:20-11:10	Basics of Investment strategies
11:10-11:30	Tea break
11:30-12:20	Selection of Investment of Funds
12:20-1:10	Interaction with the participant
1:10-2:00	Lunch
2:00-4:40	Different Portpolios

Date	07-07-2015
9:30-10:30	Selection of Portfolios
10:20-11:10	Selection of Portfolios present situation
11:10-11:30	Tea break
11:30-12:20	Dos & Don'ts when Investment Funds
12:20-1:00	Interaction with Participants
1:00-2:00	Lunch
2:00-4:40	Hands-On and review

PROGRAM PHOTOS



Overall Assessment: Good

Event Coordinators:

1. Mr. N.P.CHANDRUDU

Asst Professor, Dept. of MS

2. Mrs. G.SUMA

Associate Professor, Dept. of MS

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