



# ADITYA COLLEGE OF ENGINEERING

Approved by AICTE, Affiliated to JNTUK, Kakinada  
Recognized by UGC under Section 2(f) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533 437, E.G.Dist., Ph: 99631 76662.

Title of the Workshop	: WOMEN ENTREPRENEURSHIP
Resource Persons	: Mrs. PADMAVATI ANNAPURNA Director, Mathesis Engineer private limited, HYD
Date(s) of Workshop	: 19-09-18 to 20-09-18
Aim of Workshop	: Role of Women in the Society. Importance of Women in Industry Role of Women Entrepreneur to Develop Nation Availability of Opportunities

A Women Entrepreneurship Orientation Program themed: "Unleash the Potential of Women" was held on 19<sup>th</sup> September 2018 to, 20<sup>th</sup> September 2018. Special Guest was Smt.Rama Devi: President, Association of Lady Entrepreneurs of Andhra Pradesh (ALEAP) and Chairperson: Center for Entrepreneurship Development (CED), President: ALEAP Credit Guarantee Association (ACGA). The Chief Guest of the program was Smt. Padmavati Annapurna: Director of Mathesis Engineer private limited. Successful women entrepreneurs and leaders: Smt. Anuradha, Smt. Lakshmi, Smt.Rama Devi, Smt. Shyamala and Smt. Rani were the Special Guests of the program.

In this work shop the resource person focused on strength of the women and role of the women to influence the industry and administration more over she given a brief note on about available opportunities both in national and global to make use of the talents of the women. Finally she encouraged all the women participants that identify the opportunities, use of opportunities, participated in the change making process of technology for the self and the benefit of the society.

## Program Schedule:

Date	19-09-2018
10:00-10:20	Intro to Workshop
10:20-11:10	Roles of Women in Development
11:10-11:30	Tea break
11:30-12:20	opportunities Available
12:20-1:10	Importance of Women Entrepreneur
1:10-2:00	Lunch
2:00-4:40	Hands-On and review

Date	20-09-2018
9:30-10:30	Challenges In the Industry
10:20-11:10	present situation
11:10-11:30	Tea break
11:30-12:20	Video demonstration
12:20-1:00	Questions & Answer
1:00-2:00	Lunch
2:00-4:40	Hands-On and review

No. of Participants : 78

### PROGRAM PHOTOS



Latitude: 17.092843	Longitude: 82.066382	Lat Ref: North
Long Ref: East	Coordinates: 17° 5' 34.22" N, 82° 3' 58.97" E	Altitude: 0 (Below Sea Level)
Direction Ref:	Direction:	Pointing:



**Overall Assessment : Good**

**Event Coordinators :**

1. Ms P. SRIDEVI

Asst Professor, Dept. of MBA

2. Mr. N.PUNNAPU CHANDRUDU

Asst Professor, Dept. of MBA

N. Visal  
HOD -MBA

  
PRINCIPAL

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