



# ADITYA COLLEGE OF ENGINEERING

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Aditya Nagar, ADB Road, Surampalem - 533 437, E.G.Dist., Ph: 99631 76662.

Title of the workshop	: Research writing on cases study
Resource Persons	: DR. A.R.Arya Sri
Date(s) of workshop	: 16-09-2019 to 20-09-2019
Aim of Seminar	: Aware the faculty about case study Case development and case writing Elements of a good case

This interactive Workshop will train the participants in case based teaching and prepare them for writing cases for class room and publication. The first session of the workshop is focused mainly on the importance of case study writing and getting started with the writing of a case study. Later on, discussions moved on to elements of a good case and developing topics into case.

In the second session, the main focus is on how to collect information about cases and how to create issues in a case to understand internationally used tools to write a good case study. The teaching concepts behind a case study and Ethical & practical dilemmas in writing cases were discussed and a doubt clarification session held to clear all myths about writing a case study.

Since most of our faculties do not have industry experience, they can understand the theory and practice of management better in the context of case studies of various organizations. The focus of the Workshop will be on discussing ways of handling case by a faculty with different groups of students. The case study Workshop is an initiative to provide a great learning forum to the participants who are planning to develop and publish their case studies. The

Date	16-09-2019
10:00-10:20	Intro to workshop
10:20-11:10	Getting started with case study
11:10-11:30	Tea break
11:30-12:20	Elements of a good case
12:20-1:10	Developing topics into cases
1:10-2:00	Lunch
2:00-4:40	Rewriting presented case adding new perspective

Date	17-09-2019
10:00-10:20	Information collection process
10:20-11:10	Creating dilemma/issues in case
11:10-11:30	Tea break
11:30-12:20	Key evaluation criterion in International case selection
12:20-1:10	Editing case and making it more pertinent
1:10-2:00	Lunch
2:00-4:40	Interaction session

Date	18-09-2019
10:00-10:20	Ethical & practical dilemmas in writing cases
10:20-11:10	Multiple means of integrating case teaching into courses
11:10-11:30	Tea break
11:30-12:20	Teaching concepts behind the case method
12:20-1:10	Time-tested approaches for preparing and leading discussions
1:10-2:00	Lunch
2:00-4:40	Interaction session

Date	19-09-2019
10:00-10:20	Teaching concepts behind the case method
10:20-11:10	Time-tested approaches for preparing and leading discussions
11:10-11:30	Tea break
11:30-12:20	Developing a teaching note for a case
12:20-1:10	Personalized feedback on case development
1:10-2:00	Lunch
2:00-4:40	Interaction session

Date	20-09-2019
10:00-10:20	Editing case and making it more pertinent
10:20-11:10	Multiple means of integrating case teaching into courses <sup>10</sup>
11:10-11:30	Tea break
11:30-12:20	Teaching concepts behind the case method
12:20-1:10	Time-tested approaches for preparing and leading discussions
1:10-2:00	Lunch
2:00-4:40	Case publication options and interaction



No. of Participants

: 53

PROGRAM PHOTOS




Latitude: 17.992843	Longitude: 82.064382	Lat Ref: North
Long Ref: East	Coordinates: 17° 6' 04.33" N, 82° 0' 08.97" E	Altitude: 0 (Sea Level)
Direction Ref:	Direction:	Pointing:

Overall Assessment : Good

Event Coordinators :

1. Mr. M. Govardhan Reddy  
Associate Professor, Dept. of MBA
2. Ms. P.Sridevi  
Asst Professor, Dept. of MBA

  
HOD -MBA

  
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