

SRI ADITYA ENGINEERING COLLEGE

(Approved by AICTE & Affiliated to JNTUK, Kakinada)
Aditya Nagar, ADB Road, Surampalem – 533437

Department of MANAGEMENT STUDIES

Title of the Workshop	: PRODUCING RESEARCH ARTICLES
Resource Persons	:Dr Lok nath reddy Retd, Faculty
Date(s) of Workshop	:11-10-2012 to 12-10-2012
Aim of Workshop	: Fundamentals of Research Importance of Research Different Survey Models Role of Technology in Research

Research is an Important process for the Devolvement of Industry to use the available resources for the benefit of society. This Two days work shop focussed on need of research, uses of available technology development of facts and making research report to meet the requirement of Industry and society.

During this work shop participants aware, encouraged and equipped to make use of available opportunities to enter all the devolvement sectors and educational institutions with innovative Ideas where they can influence the development and all kind of resources for monticules usage for society.

This work shop Impacted positively and motivated all the participants to realise the Important of research articles and make use of all available resources for benefiting them.

Program Schedule:

Date 11-10-2012

10:00-10:20	Intro to Workshop
10:20-11:10	Getting started with Fundamentals of Research
11:10-11:30	Tea break
11:30-12:20	Different survey Methods
12:20-1:10	Challenges During Survey
1:10-2:00	Lunch
2:00-4:40	Hands-On and review

Date 12-10-2012

9:30-10:30	Development Of Research Article
10:20-11:10	Demand Of the Industry
11:10-11:30	Tea break
11:30-12:20	Different Research Models
12:20-1:00	Development Of Facts From Field Data
1:00-2:00	Lunch
2:00-4:40	Hands-On and review

No. of Participants

: 89

PROGRAM PHOTOS



Overall Assessment : Good

Event Coordinators :

1. Mr. J.KRISHNAM RAJU

Asst Professor, Dept. of MS

2. Mr.N.S.V.N RAJU

Asst Professor, Dept. of MS

N. Visal
HOD
MBA DEPT

[Signature]
PRINCIPAL
PRINCIPAL
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