

ADITYA COLLEGE OF ENGINEERING

Aditya Nagar, ADB Road, Surampalem – 533 437

DEPARTMENT OF HUMANITIES & BASIC SCIENCES

Title of the Workshop/Seminar : A SEMINAR ON " Importance of IPR to Protect the Engineering Inventions "

Resource Persons : K. Sanjay kumar
(Prof. in NIMS)

Date(s) of Workshop/Seminar : 23rd of Dec, 2015

Aim of Seminar :

Intellectual property (IP) protection is absolutely critical for protecting a company's proprietary designs, processes, and inventions that, if leaked to competitors or made public, could ruin a company's market advantage and reputation or lead to costly litigation.

Engineers are often on the front line of innovation. As consultants, they also share intimate details of their clients' designs, materials, products, and processes—highly confidential work. Some scientists, however, are more interested in focusing on the technology and don't always realize the finer (or more nebulous) points of protecting IP.

No. of Participants : 113

PROGRAM PHOTOS

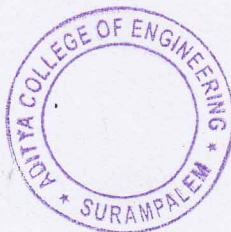


Event Coordinators : 1. Mrs. P.S.S.R.Sujatha
2. Mr. G.V.Ramana

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