



# JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY:KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

## MBA III SEMESTER (R19 REGULATION) I MID EXAMINATIONS, OCTOBER - 2023

### TIME TABLE

TIME : 10.00 AM TO 12.00

SPECIALIZATIONS	09-10-2023 (Monday)	10-10-2023 (Tuesday)	11-10-2023 (Wednesday)	12-10-2023 (Thurs day)	13-10-2023 (Fri day)	16-10-2022 (Mon day)
<b>HR</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Leadership and Change Management <b>MB193A1</b>	Performance Evaluation and Compensation Management <b>MB193A2</b>	Human Resource Metrics and Analytics <b>MB193A3</b>	Human Capital Management <b>MB193A4</b>
<b>FINANCE</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Investment Analysis and Portfolio Management <b>MB193B1</b>	Managing Banks and Financial Institutions <b>MB193B2</b>	Financial Markets and Services <b>MB193B3</b>	Mergers, Acquisitions and Corporate Restructuring <b>MB193B4</b>
<b>MARKETING</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Consumer Behavior <b>MB193C1</b>	Retail Management <b>MB193C2</b>	Customer Relationship Management <b>MB193C3</b>	Strategic Marketing Management <b>MB193C4</b>
<b>SYSTEMS</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Data Mining for Business Decisions <b>MB193D1</b>	Managing Software Projects <b>MB193D2</b>	Web Designing <b>MB193D3</b>	Business Analytics <b>MB193D4</b>
<b>OPERATIONS MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Service Operations Management <b>MB193E1</b>	Quality Toolkit for Managers <b>MB193E2</b>	Pricing and Revenue Management <b>MB193E3</b>	Operations Strategy <b>MB193E4</b>
<b>TRAVEL AND TOURISM MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Travel agency and Tour Operations <b>MB193F1</b>	Hospitality Management <b>MB193F2</b>	Resort Planning and Destination Management <b>MB193F3</b>	Tourism Policy and Planning <b>MB193F4</b>



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<b>HEALTH CARE AND HOSPITAL MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Hospital organization and Management <b>MB193G1</b>	Health Care Policies and Delivery Systems <b>MB193G2</b>	Health Economics <b>MB193G3</b>	Hospital Functions and Support Services <b>MB193G4</b>
<b>ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Indian Models in Entrepreneurship <b>MB193H1</b>	Social Entrepreneurship <b>MB193H2</b>	Business Plan Preparation for Small Business <b>MB193H3</b>	Entrepreneurial Marketing <b>MB193H4</b>
<b>AGRO-BUSINESS MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Agro-Marketing Management <b>MB193I1</b>	Agro-Business and Rural Green Market <b>MB193I2</b>	Agro-Business Environment <b>MB193I3</b>	Agro-Supply Chain Management <b>MB193I4</b>
<b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Store keeping and Warehousing Management <b>MB193J1</b>	Transportation and Infrastructure Management for SCM <b>MB193J2</b>	Purchasing and Material Management <b>MB193J3</b>	Reverse Logistics <b>MB193J4</b>
<b>BUSINESS ANALYTICS</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Essentials of Business Analytics <b>MB193K1</b>	Text, Social Media & Web Analytics <b>MB193K2</b>	Predictive Analytics <b>MB193K3</b>	Big Data Analytics <b>MB193K4</b>
<b>ARTIFICIAL INTELLIGENCE</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Management Information's Systems <b>MB193L1</b>	Principles of Artificial Intelligence <b>MB193L2</b>	Data Structures <b>MB193L3</b>	Systems Analysis and Design <b>MB193L4</b>



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<b>BIG DATA ANALYTICS</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Social & WEB Analytics <b>MB193M1</b>	HR Analytics <b>MB193M2</b>	Operations and Supply Chain Analytics <b>MB193M3</b>	Marketing Analytics-I <b>MB193M4</b>
<b>DIGITAL MARKETING</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Consumer Behavior <b>MB193N1</b>	Retail Management <b>MB193N2</b>	Customer Relationship Management <b>MB193N3</b>	Strategic Marketing Management <b>MB193N4</b>
<b>BANKING AND FINANCIAL SERVICES</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Financial Markets and Services <b>MB193O1</b>	Rural Banking & Financial Inclusion <b>MB193O2</b>	Retail Banking <b>MB193O3</b>	Non Banking Financial Company <b>MB193O4</b>
<b>PHARMACEUTICAL MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Pharmaceutical Business Environment <b>MB193P1</b>	Pharmaceutical Production, Operations and Quality Management <b>MB193P2</b>	Pharmaceutical Marketing <b>MB193P3</b>	Pharmaceutical Product and Brand Management <b>MB193P4</b>

- NOTE:**
- (i) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE INFORMED TO THE CONTROLLER OF EXAMINATIONS IMMEDIATELY.
  - (ii) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
  - (iii) FOR ANY OTHER CLARIFICATIONS IN RESPECT OF THE ABOVE EXAMINATIONS PLEASE CONTACT CONTROLLER OF EXAMINATION

Date: 25-09-2023

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**NOON**

<b>17-10-2023</b> <b>(Tues day)</b>
Manpower Planning, Recruitment, and Selection <b>MB193A5</b>
Taxation <b>MB193B5</b>
Digital and Social Media Marketing <b>MB193C5</b>
Managing Digital Innovation and Transformation <b>MB193D5</b>
Sales and Operations Planning <b>MB193E5</b>
Recreation Management <b>MB193F5</b>

**NOON**

<b>17-10-2023</b> <b>(Tues day)</b>
Revenue Cycle Management <b>MB193G5</b>
Planning, Structuring, and Financing Small Business <b>MB193H5</b>
Entrepreneurship for Agriculture <b>MB193I5</b>
Supply Chain Risk Management <b>MB193J5</b>
Marketing Analytics <b>MB193K5</b>
Reinforcement Learning <b>MB193L5</b>

**NOON**

<b>17-10-2023</b> <b>(Tues day)</b>
Retail Analytics-I <b>MB193M5</b>
Digital and Social Media Marketing <b>MB193N5</b>
Financing Foreign Trade <b>MB193O5</b>
Pharma Industry in International Marketing <b>MB193P5</b>

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