



ADITYA ENGINEERING COLLEGE

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Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Department of Agricultural Engineering

A One day workshop on Entrepreneurship Development through Horticultural Crops

Report

- Venue** : Room no: 207, Seminar Hall, Cotton Bhavan
- Date** : 28-03-2022
- Resource person** : Dr. P.C. Vengaiah, Senior Scientist, HRS, Dr. Y S R Horticultural University, Tadepalligudem
- Number of participants** : 57
- Objective** : The objective of this workshop is to encourage students to implement their innovative ideas in starting any startup on agricultural based commodities.
- About the workshop** : The Department of Agricultural Engineering has organized a workshop on "Entrepreneurship Development through Horticultural Crops". In this workshop, the speaker discussed about changing consumption pattern towards horticultural crops and rising per capita income. This leads to increase in internal demand as well as export opportunities for horticultural crops. The workshop was further enlightened by the interesting questions answer session in the last which gave true colors to the workshop and gave chance to young innovators to speak their doubts regarding schemes to setup an enterprise.
- Outcome** : Students were able to understand the setting of enterprise and establishment of entrepreneurship through horticultural crops.
- Closing remarks** : Finally HOD has given closing remarks on this workshop. The HOD felicitated the speaker with a memento for his valuable speech about Entrepreneurship. At the end the convener of the program handed over Rs.10,000/- to the speaker as a token of gratitude.



Surampalem, Andhra Pradesh, India
 33R8+WCM, Surampalem, Andhra Pradesh 533437, India
 Lat 17.092625°
 Long 82.066347°
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Discussion on importance of Horticultural crops

ABOUT THE WORKSHOP

India has a strong raw material base for the food processing industry. India is one of the largest producers of certain fruits, vegetables, such as mangoes, papaya, potatoes, among others. Indian agriculture is severely suffering with unacceptably level of wastages and failed to provide remunerative prices to farmers. This problem could be curtailed if appropriate strategies can be adopted for processing of agricultural commodities (especially fruits and vegetables) at their production catchments. The food processing sector surrounds with plentiful opportunities for the entrepreneurs, nevertheless the industry is forced to revamp the overall value and speed of its innovations. Significant progress of entrepreneurship in food processing segment will create work opportunities for rural youth and thereby augmenting the living standard of the people across the country.

OUTCOMES

The participants of the workshop will be able to understand the setting of enterprise and establishment of entrepreneurship through horticultural crops.

RESOURCE PERSON

Dr. P.C. Vengaliah
 Senior Scientist,
 HRS, Dr. Y.S.R. Horticultural University.

COORDINATOR

Mrs. S. Jhansi Lakshmi
 Assistant Professor
 Department of Ag.E.

CONVENOR

Mr. B. Krishna Kanth
 Assistant Professor
 Department of Ag.E.

A One-Day Workshop
 on

"Entrepreneurship Development Through Horticultural Crops"

28-03-2022

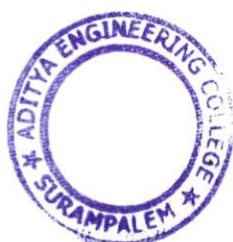


Organized by
 Department of
 Agricultural Engineering



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Brochure

[Signature]
Head of the Department
Department of Agricultural Engineering
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