



# ADITYA ENGINEERING COLLEGE

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Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

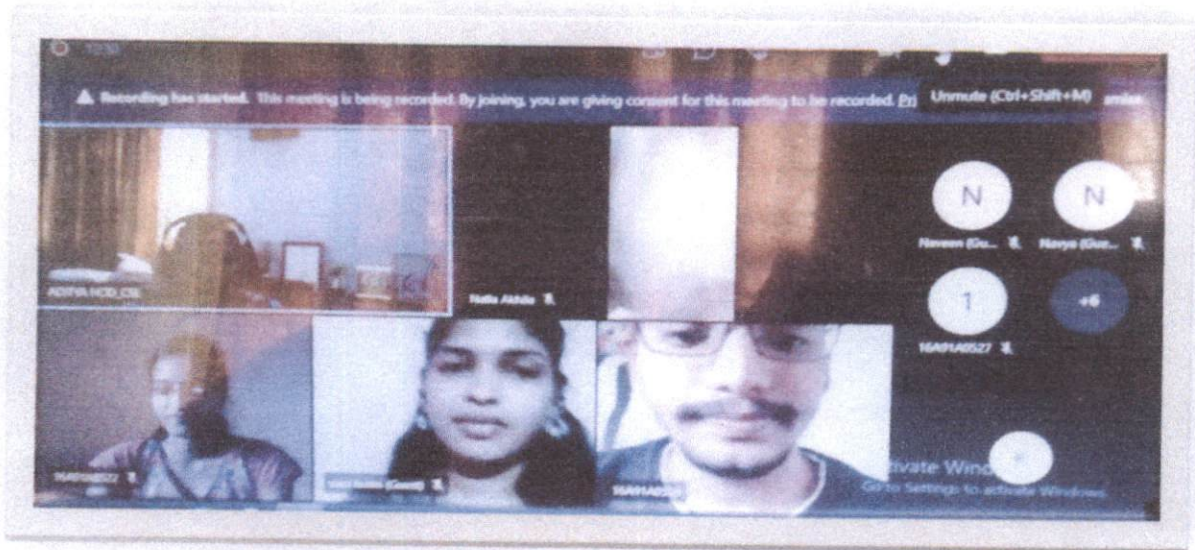
## Department of Computer Science and Engineering

### Two Days Online Workshop on Entrepreneurship Development

#### Report

- Venue** : Online via Microsoft Teams.
- Date** : 16-07-2020 and 17-07-2020
- Resource person** : Dr. Rama Krishnamurthy, Intellectual Property Attorney,  
IBHA IP SOLUTIONS
- Number of participants** : 85
- Objective** : The objective of this workshop is to cover the importance of entrepreneurship and to create an awareness regarding the available government schemes for entrepreneurship.
- About the workshop** : The department of CSE has organized the workshop on "Entrepreneurship Development". The workshop focused on the basic and advanced approaches of entrepreneurial development and how they can be imbibed to the participants. Speaker discussed various challenges and opportunities of entrepreneurship in the present context. He emphasized on the modern-day problem solving approaches of entrepreneurship. This workshop was also covered the project formulation and its implementation with optimal resources.
- Outcomes** : At the end of this workshop the students were able to
- Understand the key concepts of entrepreneurship.
  - Formulate the project for the benefit of the entrepreneurship.
  - Learn various problem solving approaches of entrepreneurship.
  - Learn theories of innovation and entrepreneurial development
  - Learn various techniques of innovation and promoting entrepreneurial culture.
- Closing Remarks** : HOD has proposed vote of thanks on this occasion and thanked the guest speaker for her valuable message. The convener transferred Rs.20000/- to the resource person as remuneration in online mode as a token of gratitude.

## Photos



## Online Session on Entrepreneurship Development

**ABOUT THE PROGRAMME**

The workshop on "Entrepreneurship Development" The aim is to reach out to students from different social science disciplines on the skills necessary for entrepreneurship and successfully managing it. The workshop focuses on the basic and advanced approaches of entrepreneurial development and how they can be inducted to the participants. This will enable them in identifying the need of the hour to develop effective policies to cater to the new challenges such that the modern-day problems can be solved.

**OUTCOMES**

After completion of the programme, students will be able to  
To understand the main components of Entrepreneurship Development and To understand the relationship between innovation and entrepreneurial development

**RESOURCE PERSON**

**Dr. Rama Krishnamurthy**  
Intellectual Property Attorney  
IBHA IP SOLUTIONS.

**COORDINATOR**

**Mrs. K. Vydhei,**  
Sr. Asst. Professor,  
Department of CSE.

**CONVENOR**

**Mrs. A. Vanathi**  
Associate Professor  
Head of the Department  
Computer Science and Engineering

**2-Day Workshop Programme**  
on  
**"Entrepreneurship Development"**  
from  
**16-07-2020 to 17-07-2020**

INNOVATION, BUSINESS, TEAM, LEADERSHIP, WISE TELEVISION, ASSERTIVENESS

**Entrepreneur**

Organized by  
Department of Computer Science and Engineering

**ADITYA ENGINEERING COLLEGE(A)**  
Aditya Nagar, ADB Road, Surampalem-Pin: 533437, East Godavari District, Andhra Pradesh, India

## Brochure

*[Signature]*  
**PRINCIPAL**  
**Aditya Engineering College**  
**SURAMPALEM**

*[Signature]*  
**Head of the Department**  
**Head of the Department**  
**Department of CSE**  
**ADITYA ENGINEERING COLLEGE (A9)**