



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

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Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Department of Electrical and Electronics Engineering



One day Workshop on "Entrepreneurship"

Report

- Venue** : Room no. 201, Seminar Hall, K L Rao Bhavan.
- Date** : 10-03-2018.
- Resource person** : Dr.S.Rama Reddy, Professor, Electrical and Electronics Engineering Department & Dean-research, Jerusalem College of Engineering, Chennai.
- Number of participants** : 43
- Objective** : The objective of this workshop is to encourage students towards Entrepreneurship.
- About the workshop** : The Department of Electrical and Electronics Engineering has organized one day workshop on "Entrepreneurship" on 10th March 2018.
- In the first session speaker enlightened the concept of entrepreneurship, manager and entrepreneur. In the second session speaker discussed about the characteristics of a successful entrepreneur, entrepreneurial functions and entrepreneurial types.
- Outcomes** : Audience acquired the knowledge of components of entrepreneurship development and developed the understanding on the relationship between innovation and entrepreneurial development.
- Closing Remarks** : The HOD felicitated the speaker with a memento and appreciate him for his valuable time. At the end the convener of the program handed over Rs.10,000/- to the speaker as a token of gratitude.



Resource Person delivering the lecture

<p>ABOUT THE WORKSHOP</p> <p>The development of entrepreneurship is increasingly important in many facets of economic growth. New businesses and innovative start-ups stimulate the economy. Resources are allocated to newly discovered possibilities and market gaps in order to create something innovative and helpful. The programme focuses on how to impart entrepreneurial development to participants using fundamental and advanced methodologies.</p> <p>OUTCOMES</p> <p>The participants of the workshop will be able to understand the main components of Entrepreneurship Development and relationship between innovation and entrepreneurial development.</p> <p>RESOURCE PERSON Dr. S. Rama Reddy Professor, Jerusalem College of Engineering, Chennai</p> <p>COORDINATOR Mr. Ch. Amarendra Associate Professor Department of EEE</p> <p>CONVENOR Dr. V. Srinivasa Rao Professor & HOD Department of EEE</p>	<p>A One-Day Workshop on "Entrepreneurship" 10-03-2018</p>  <p>ENTREPRENEURSHIP</p> <p>Organized by Department of Electrical and Electronics Engineering</p>  <p>ADITYA ENGINEERING COLLEGE (A) Aditya Nagar, ADB Road, Surampalem-Pin: 533437, East Godavari District, Andhra Pradesh, India.</p>
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Brochure

S. R. Reddy

PRINCIPAL
Aditya Engineering College
SURAMPALEM

[Signature]

Head of The Department
Dept. Of Electrical & Electronics Engineering
Aditya Engineering College (A9)