



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

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Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Industrial Visit - Report

ABSTRACT:

Department of Computer Science and Engineering organized an Industrial visit for 3rd Semester engineering students at Krify Software Company on 22/12/2021. The document contains a detailed report of the industrial visit.

INDUSTRY PROFILE:

- Krify is a Leading company and specialized in crafting the latest Mobile Apps, Software Applications, Web Applications and also in extending services like Digital Marketing, Quality Testing, Content Development, SEO, and many more.
- Krify wants to enhance its presence in Digital Marketing, which is one of the most happening wings of marketing.
- Krify Offered outstanding solutions and services to more than 400 Businesses across 26 countries.

Date of Incorporation	2005
Specialization	Mobile App Development, Web Services, UX and UI Designing and Sales.
Catering to	India, Europe, Middle East and USA.
Office Address	Krify Software Technologies (P) Ltd. 7-39, Ratan Towers, ADB Road, Thimmapuram, KAKINADA, EGDT, Andhra Pradesh, Pincode: 533005, India

PURPOSE OF VISIT:

1. Interaction between students and company personnel.
2. To make students aware about actual industry working and the industrial environment.
3. To develop awareness among students regarding Mobile App Development and UI Development.
4. To prepare students for selection of career in software industry.

NOTE WORTHY MENTIONS:

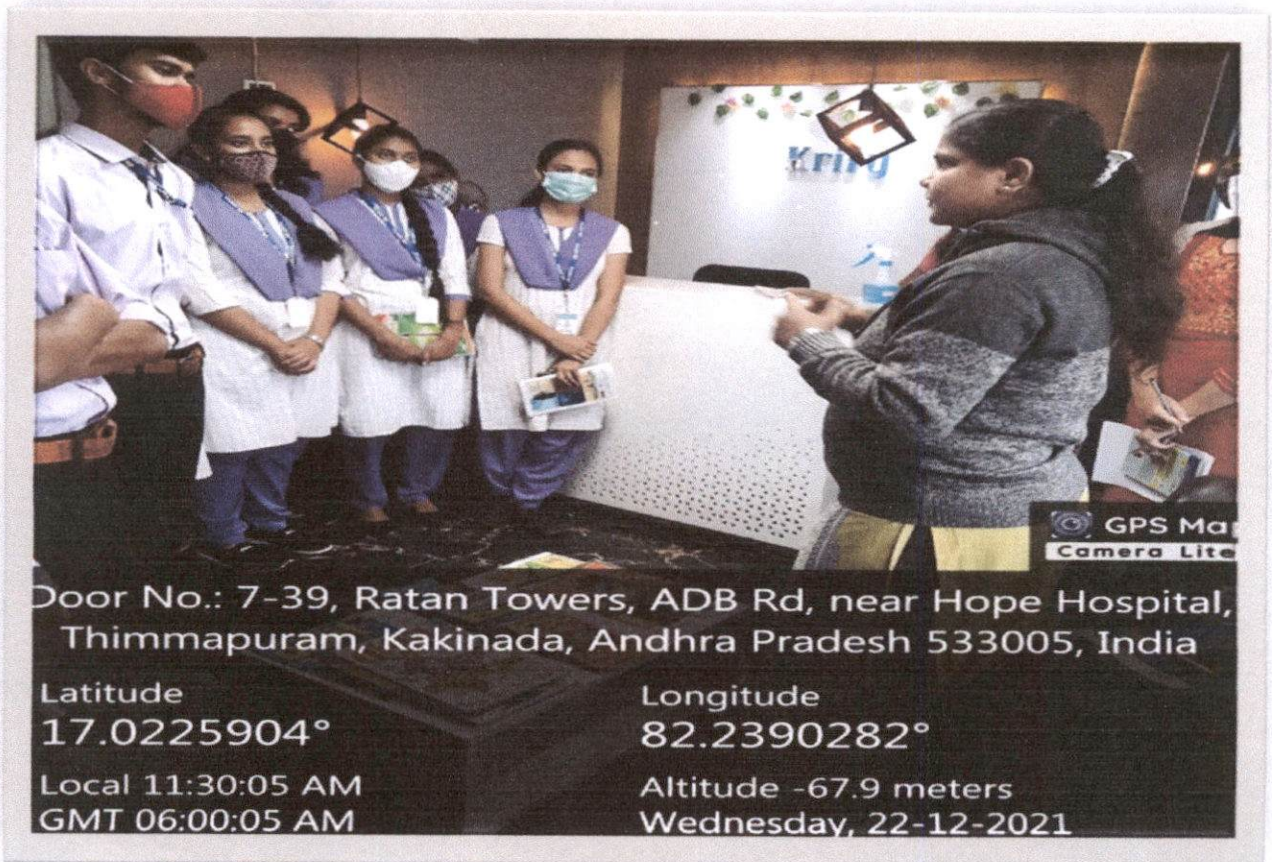
Special thanks to:

1. Dr.M.Sreenivasa Reddy, Principal, and Mrs.A.Vanathi, Head of Department, Computer science and Engineering approved Industrial Visit and encourage students and faculty for the same
2. Mr. Krishna Reddy Managing Director, CEO, Krify Pvt.Ltd. for allowing the students to visit the company.

GROUND REPORT:

67 students of 4th semester, Computer Science and Engineering from Aditya Engineering College along with 2 faculty members reached the company according to planned route at 10:00 am. The security guard allowed the bus at Main Gate and guided for the entry of the company.





- The General Manager of the company introduced the students and faculty members to employees of the company and 2 batches of students were made. Each batch was taken to different domains of the Company.
- Krify explored different horizons of designing and development of software, applications, entrepreneurial solutions and many more. One Team Leader discussed about the requirements needed for a startup company. He made students to know services and domains, where Krify works on it.
- Mr. Krishna, Senior Project Manager addressed the students about various domains like Software Engineering, Software Testing, IOT, App Development etc.. He explained Specifically how to use Spiral Model for a Real Time Project
- The company supports a work environment that is competitive and challenging. Students received the information regarding career opportunities in

Krify. Krify value bright people with superior critical-thinking and problem-solving abilities.

- Krify Offered outstanding solutions and services to more than 400 Businesses across 26 countries. Krify utter globally, contributing result-driven project management, technology and seamless communication.
- Krify is a Top Website development company in India, that focuses to improves your business in the most innovative ways possible. We design websites and web applications to be scalable, functional, and efficient for you to achieve your goals faster than ever before.
- Responsive Web application has a unique feature that allows the design to respond to the user based on his/her system, location, and stream. The feature comprises of a combination of grids and layouts which can be adjusted.
- At krify Software Technologies, the experienced Social Media Marketing Agency can manage social media networks such as Facebook, Instagram, Twitter and LinkedIn for our clients. They use the appropriate SMO Services to help businesses in order to have better visibility on social platforms
- Krify team designed & developed unique gaming solutions for iPhone & iPad based on questions and answers as fun games for gaining knowledge on various topics.

OBSERVATIONS:

1. The fire safety in the compapny was very good.2.
2. The workers were aware about the steps to be taken at the time of accidents and emergency.
3. Sensor based Hand Sanitizer is placed at every floor of the Building.Also following COVID-19 precautions strictly.
4. All the students were provided with masks during the visit.
5. 0 child labors in the industry.
6. First aid kits were available at the desks at each and every department.

HOSPITALITY:

The hospitality of all the people working there was overwhelming.


1. Excellent quality of refreshments was provided and sponsored by the company to the students.
2. The company employees assigned to each group were very friendly and explained each and every detail without any hesitation and hurry.
3. The technical team and the staff were very cooperative to the students.


INFRASTRUCTURE:

1. The expanse of the company were clean and airy. Sufficient precautions for COVID-19 were taken.
2. High end computers are used to Software and AppDevelopment.
3. iTAAP (Information Technology Association of Andhra Pradesh) is a non-profit organization funded by the industry for the IT Business Process Management in Andhra Pradesh. iTAAP engages with the government on the design and policy framework which enhances growth, opportunities and competitiveness..

SUGGESTIONS:

1. A medical dispensary can be helpful in case of medical emergency.
2. Fire hydrants should also be available in ware house.


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