



ADITYA ENGINEERING COLLEGE

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Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Department of Agricultural Engineering



A One day workshop on Role of IPR in innovative management and academia industry collaboration

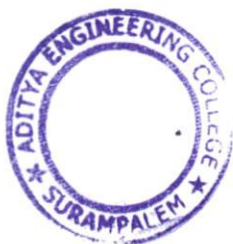
Report

- Venue** : Room no: 207, Seminar Hall, Cotton Bhavan
- Date** : 16-02-2019
- Resource person** : Ms. V V Tejaswini, Assistant Professor, Malla Reddy University, Hyderabad
- Number of participants** : 66
- Objective** : The objective of this workshop is to promote, develop and commercialize the technologies or patents emanating from various national R&D institutions.
- About the workshop** : The Department of Agricultural Engineering has organized a workshop on "Role of IPR in innovative management and academia industry collaboration". The speaker discussed about the role of IPR in innovative management which would play an important role in facilitating skilled human resource to industries, government institutions, academia & R&D. The workshop was further enlightened by the interesting questions answer session in the last which gave true colors to the workshop and gave chance to young innovators to speak their doubts regarding collaborative research and development among national and overseas institutions.
- Outcome** : Students were able to understand the importance of IPR in innovative management and academia industry collaboration.
- Closing remarks** : The HOD felicitated the speaker with a memento for her valuable speech about role of IPR. At the end the convener of the program handed over Rs.10,000/- to the speaker as a token of gratitude.



Guest speaker delivering lecture

<p align="center">ABOUT THE WORKSHOP</p> <p>The workshop on "Role of IPR in Innovative Management and Academia Industry Collaboration" is well structured and covers various aspects on Intellectual Property Rights (IPRs) that are concerned with the protection of tangible and intangible property. It provides rewards and recognition to inventor/contributor for their research designs, discoveries, inventions, etc. IPR protection plays a key role in gaining modest advantage in terms of technological gains for achieving higher economic growth in a market driven economy. The main aim of workshop is to impact greater awareness about the issue of IPR, which gained a special importance for all the domains of socio-economic development.</p> <p align="center">OUTCOMES</p> <p>The participants of the workshop will be able to understand the procedures to convert the research outcome into patents. This training will bring a positive transformation in the faculty members attitude in their project and research works and get them more focused as well as result oriented, and the process for further commercialization technology transfer.</p> <p align="center">RESOURCE PERSON</p> <p>Ms. VV Tejaswini Assistant Professor, Malla Reddy University, Hyderabad.</p> <p align="center">COORDINATOR</p> <p>Ms. G. Gayathri Assistant Professor Department of Ag.E.</p> <p align="center">CONVENOR</p> <p>Mr. V.V. Krishna Reddy Assistant Professor</p>	<p align="center">A One-Day Workshop on "Role of IPR in Innovative Management and Academia Industry Collaboration" 16-02-2019</p> <p align="center">  </p> <p align="center">Organized by Department of Agricultural Engineering</p> <p align="center">  </p> <p align="center">ADITYA ENGINEERING COLLEGE (A) Aditya Nagar, ADB Road, Surampalem-Pin: 533437, East Godavari District, Andhra Pradesh, India.</p>
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Brochure


Head of the Department
Department of Agricultural Engineering
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