



ADITYA ENGINEERING COLLEGE

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Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Program Name : MASTER OF BUSINESS ADMINISTRATION

Syllabus Revision for the Academic Year 2021-22

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
1	I	194MB1T01	Management and Organizational Behavior	0
2	I	194MB1T02	Managerial Economics	0
3	I	194MB1T03	Accounting for Managers	0
4	I	194MB1T04	Quantitative Analysis for Business Decisions	0
5	I	194MB1T05	Legal and Business Environment	0
6	I	194MB1T06	Business Communication and Soft Skills	0
7	I	194MB1L01	Business Communication and Soft Skills Lab.	0
8	I	194MB1L02	Information Technology – Lab – I (Spreadsheet and Tally)	0
9	II	194MB2T07	Financial Management	0
10	II	194MB2T08	Human Resource Management	0
11	II	194MB2T09	Marketing Management	0
12	II	194MB2T10	Operations Management	0
13	II	194MB2T11	Business Research Methods	0
14	II	194MB2O04	Project Management.	0
15	II	194MB2L03	IT-Lab – 2 (R Programming)	0
16	I	194MB1O01	Cross Cultural Management.	0

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S.No	Semester	Course Code	Course Name	% of content revised for the existing year
17	I	194MB1O02	Rural Innovation Projects.	0
18	II	194MB2O05	Technology Management.	0
19	II	194MB2O06	Lean Management.	20
20	II	194MB2O07	Data base Management System.	20
21	I	194MBMOOC1	MOOCs: SWAYAM/NPTEL.	0
22	III	194MB3T12	Strategic Management	0
23	III	194MB3T13	Operations Research	0
24	III	194HR3E01	Leadership and Change Management	0
25	III	194HR3E02	Performance Evaluation and Compensation Management	0
26	III	194HR3E03	Human Capital Management	0
27	III	194HR3E04	Manpower Planning, Recruitment, and Selection	0
28	III	194HR3E02	Investment Analysis and Portfolio Management	0
29	III	194FI3E02	Managing Banks and Financial Institutions	0
30	III	194FI3E03	Financial Markets and Services	0
31	III	194FI3E04	Taxation	0
32	III	194MA3E01	Consumer Behavior	0
33	III	194MA3E02	Retail Management	0
34	III	194MA3E03	Strategic Marketing Management	0
35	III	194MA3E04	Digital and Social Media Marketing	0
36	III	194MB3P01	Industrial Project based on Summer Internship	0
37	IV	194MB4T14	Supply Chain Management and Analytics	0

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
38	IV	194MB4T15	Innovation and Entrepreneurship	0
39	IV	194HR4E05	Labour Welfare and employment laws	0
40	IV	194HR4E06	International HRM	0
41	IV	194HR4E07	Employee Relations and Engagement	0
42	IV	194HR4E08	Strategic HRM	0
43	IV	194FI4E05	Financial Derivatives	0
44	IV	194FI4E06	International HRM	0
45	IV	194FI4E07	Risk Management	0
46	IV	194FI4E08	Behavioral Finance	0
47	IV	194MA4E05	Services Marketing	0
48	IV	194MA4E06	Promotional and Distribution Management	0
49	IV	194MA4E07	Green Marketing	0
50	IV	194MA4E08	Global Marketing Management	0
51	IV	194MB4C01	Comprehensive Viva - Voce	0
52	III	194SY3E01	Data Mining for Business Decisions	0
53	III	194SY3E02	Managing Software Projects	0
54	III	194SY3E03	Web Designing	0
55	III	194SY3E04	Business Analytics	0
56	IV	194SY4E05	Big Data Analytics	0
57	IV	194SY4E06	Enterprise Resource Planning	0
58	IV	194SY4E07	Cyber Laws & Security	0

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
59	IV	194SY4E08	Artificial Intelligence and Machine Learning	0

Total number of courses in the academic year 2021-22	= 59
Number of courses having revision in syllabus content $\geq 20\%$ in the academic year 2021-22	= 02
Percentage of syllabus revision carried out in the academic year 2021-22 = $(02/59) \times 100$	= 3.3%

K. Meheri

Program Coordinator

N. Uthah

Head of the Department

Head of the Department
Department of Management Studies
Aditya Engineering College (A)
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Department of Management Studies

Date: 02/10/2021

Minutes of the 7th meeting of BOS scheduled on 01/10/2021

The 7th meeting of the BOS of Management Studies was held on 1st October 2021 at 11.00 AM at Cotton Bhavan Conference hall. Dr.N.Visalakshi, Chairperson presided over the meeting.

Agenda 7.1: Welcome address by Chair Person-BOS.

Dr. N.Visalakshi, BOS Chairperson, invited all the distinguished members of BOS to the VII Board of Studies meeting.

Agenda 7.2: Ratification of minutes of the previous Board of Studies meeting

The BOS members have ratified the points discussed in the previous Board of Studies meeting held on 15/10/2020.

Agenda 7.3: Discussion on AR19 IMBA Program – VIII ,IX,X semesters syllabus and ratification of the same.

BOS members accepted the syllabus of AR19 IMBA Program – VIII ,IX,X Semesters syllabus semester(s), and ratified the same.

Agenda 7.4: Discussion on the percentage of syllabus revision done in MBA and IMBA programs and ratification of the same.

BOS members discussed and ratified the percentage revision in the courses. The percentage of courses revised in the academic year 2021-22 for MBA is 3.3% and for IMBA is 4.1%. List of courses revised is enclosed in Annexure-I.

Agenda 7.5: Discussion on the value-added courses offered for students and ratification of the same.

Members of BOS ratified the value-added courses offered for students.

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Agenda 7.6: Discussion on MBA and IMBA programs in which Choice Based Credit System (CBCS)/elective course system is being implemented and ratification of the same.

Members of BOS ratified the MBA and IMBA programs, in which Choice Based Credit System (CBCS)/elective course system is being implemented.

Agenda 7.7: Discussion on the courses having focus on employability/ entrepreneurship/skill development in MBA and IMBA programmes and ratification of the same.

Members of BOS ratified the the courses having focus on employability/ entrepreneurship /skill development in MBA and IMBA programs

Agenda 7.8: Analysis of Stakeholder's Feedback on Curriculum

The BOS Chairperson presented the analysis report of Stakeholder's feedback on curriculum. The BOS members noted the same and advised to incorporate the suggestions as per the feasibility. The Action Taken Report is enclosed as Annexure-II.

Agenda 7.9: Analysis of Students Feedback & Action Taken Report

The Chairperson expressed the students' feedback and action taken report. Members of BOS noted the students' feedback and action taken report process initiated at the end of each semester. The BOS members noted the same

Agenda 7.10: Analysis of Results

Members of BOS noted the result analysis presented by the Chairperson for the A.Y.2020-21 and appreciated the faculty for obtaining 100% pass percentage in VIII Semester.

Agenda 7.11: Any other item/s

- Suggested to involve the Alumni students to give guest lectures on few topics in the curriculum.
- Suggested to include more activities to improve the Communication skills of students.


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Agenda 7.12: Scheduling of the next BOS meeting.

The next BOS meeting is tentatively scheduled in the month of April 2022.

Agenda 7.13: Vote of Thanks

The Chairperson presented the Vote of Thanks.

N. Viral

BOS Chairperson

Head of the Department
Department of Management Studies
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Annexure-I

List of Courses Revised in the Academic Year 2021-22

S. No	Program	Semester	Course Code	Course Name
1.	MBA	II	194MB2O06	Lean Management.
2.	MBA	II	194MB2O07	Data base Management System.
3.	IMBA	IX	175SY9E08	Information Systems & Audit
4.	IMBA	IX	175SY9E09	SAP
5.	IMBA	IX	175SY9E07	Cyber Laws & Security

N. V. Reddy

BOS Chairperson

Head of the Department
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Annexure II

Action Taken Report on Stakeholders Feedback in the Academic Year 2021-22

S. No	Agenda Item No.	Stakeholders Recommended	Action Taken
1.	7.7	Sports culture should be developed in the college and proper time should be given.	Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions.
2.	7.7	Requested to Dress code relaxation in summer	It is planned to give dress code exemption for April and may month
3.	7.7	More Management meets should be arranged in campus	It is Planned to conduct one management meet per Year.
4.	7.9	Employer suggested encouraging the students for doing more real projects.	It is planned to discuss with project coordinator and project guides for encouraging the students to select real time projects
5.	7.9	Encourage the students to complete more skill oriented courses	As per discussions value added course with hand on training will be implemented
6.	7.9	Suggested to have more Industrial exposure for students	It is planned to organize two Industrial visits per semester beyond the Curriculum.
7.	7.9	Suggested to have more activities for communication skills.	Group discussion & Just a minute activities are included along with regular academics
8.	7.9	Students research skills should be enhanced	As per discussions faculty are advised to share their research with students.

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9.	7.9	Students participative skills should be enhanced	It is planned to Planned conduct more role play sessions for the students
10.	7.9	Students problem solving skills should be enhanced	It is Planned to Discuss More case studies in the class.
11.	7.9	Suggested to improve the quality of major project	Every week one project review is planned.
12.	7.9	Suggested to encourage the students towards Research in Finance and Marketing areas of Business.	Students are allowed to do major projects in the companies which have a life of more than five years.


BOS Chairperson

Head of the Department
Department of Management Studies
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