

ADITYA ENGINEERING COLLEGE

An Autonomous Institution

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Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Program Name : MASTER OF BUSINESS ADMINISTRATION

Syllabus Revision for the Academic Year 2018-19

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
1	I	174MB1T01	Principles of Management	0
3	I	174MB1T02	Managerial Economics	0
4	I	174MB1T03	Accounting for Managers	0
5	I	174MB1T04	Managerial Communication & Soft Skills	0
6	I	174MB1T05	Business Environment	0
7	I	174MB1T06	Quantitative Analysis for Business Decisions	0
8	I	174MB1L01	IT - LAB	0
9	II	174MB2T07	Financial Management	0
10	II	174MB2T08	Human Resource Management	0
11	II	174MB2T09	Marketing Management	0
12	II	174MB2T10	Production & Operations Management	0
13	II	174MB2T11	Business Research Methods	0
14	II	174MB2T12	Organizational Behavior	0
15	II	174MB2P01	Minor Project	0
16	III	174MB3T13	Strategic Management	0
17	III	174MB3T14	Legal Aspects of Business	0

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S.No	Semester	Course Code	Course Name	% of content revised for the existing year
18	III	174MB3T15	Business Ethics & Corporate Governance	0
19	III	174HR3E01	Leadership Management	0
20	III	174HR3E02	Compensation & Reward Management	0
21	III	174HR3E03	Performance Management	0
22	III	174HR3E04	Strategic Human Resource Management	0
23	III	174FI3E01	Security Analysis & Portfolio Management	0
24	III	174FI3E02	Banking & Insurance Management	0
25	III	174FI3E03	Advance Management Accounting	0
26	III	174FI3E04	Strategic Financial Management	0
27	III	174MA3E01	Consumer Behavior	0
28	III	174MA3E02	Retail Management	0
29	III	174MA3E03	Customer Relationship Management	0
30	III	174MA3E04	Strategic Marketing	0
31	IV	174MB4T16	Logistic & Supply Chain Management	0
32	IV	174MB4T17	Entrepreneurship Development	0
33	IV	174HR4E01	Organizational Development & Change Management	0
34	IV	174HR4E02	Global Human Resource Management	0
35	IV	174HR4E03	Labor Welfare & Legislation	0
36	IV	174HR4E04	Management of Industrial Relations	0
37	IV	174FI4E01	Financial Markets & Services	0


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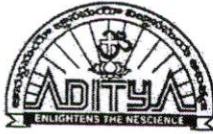
S.No	Semester	Course Code	Course Name	% of content revised for the existing year
38	IV	174FI4E02	Global Financial Management	0
39	IV	174FI4E03	Risk Management	0
40	IV	174FI4E04	Tax Management	0
41	IV	174MA4E01	Services Marketing	0
42	IV	174MA4E02	Promotional Distribution Management	0
43	IV	174MA4E03	Global Marketing Management	0
44	IV	174MA4E04	Supply Chain Management	0
45	IV	174MB4P02	Major Project	0
46	III	174SY3E01	E-Business	0
47	III	174SY3E02	RDBMS	0
48	III	174SY3E03	System Analysis & Design	0
49	III	174SY3E04	Web Designing	0
50	IV	(174SY4E01	Business Intelligence	0
51	IV	174SY4E02	Enterprise Resource Planning	0
52	IV	174SY4E03	Cyber Laws & Security	20
53	IV	174SY4E04	Information Systems Audit	20

Total number of courses in the academic year 2018-19	'= 52
Number of courses having revision in syllabus content >= 20% in the academic year 2018-19	'= 2
Percentage of syllabus revision carried out in the academic year 2018-19 = $(2/52)*100$	'= 3.84%

D. Mehrotra
Program Coordinator

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N. Vimal
Head of the Department
Department of Management Studies
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Department of Management studies

Date: 19-11-2018

Minutes of the III meeting of BOS scheduled on 17-11-2018 and 18-11-2018

The III meeting of the BOS of Management Studies was held on 17th and 18th November 2018 at 11.00 AM at Cotton Bhavan Conference hall. Dr. N. Visalakshi, Chairperson presided over the meeting.

Agenda 3.1: Welcome address by Chair Person-BOS. .

Dr. N. Visalakshi, BOS Chairperson, invited all the distinguished members of BOS to the III Board of Studies meeting.

Agenda 3.2: Ratification of the minutes of previous Board of Studies meeting.

BOS Members have ratified the minutes of the previous BOS meetings

Agenda 3.3: Discussion on proposed syllabus of AR17 MBA-IV and IMBA-VII, VIII, IX, & X semester(s), and ratification of the same.

- BOS members approved the syllabus of AR17 MBA-IV and IMBA-VII, VIII, IX, & X semester(s), and ratified the same.
- BOS members discussed about the elective courses and ratified the same.
- BOS members ratified the list of new courses during the academic year 2018- 2019 enclosed as Annexure-I. The percentage of new courses introduced in the academic year 2018-19 for IMBA is 30%. List of new courses is enclosed as Annexure-I.
- BOS members discussed and ratified the percentage revision in the courses. The percentage of courses revised in the academic year 2018-19 for MBA is 3.8% and for IMBA is 30%. List of courses revised is enclosed as Annexure-II.

Agenda 3.4: Analysis of Students Feedback & Action Taken Report

The Chairperson expressed the students' feedback and action taken report. Members of BOS noted the students' feedback and action taken report process initiated at the end of each semester. The BOS members noted the same.



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Agenda 3.5: Analysis of Stakeholder's Feedback on Curriculum

The BOS Chairperson presented the analysis report of Stakeholder's feedback on curriculum. The BOS members noted the same and advised to incorporate the suggestions as per the feasibility. The Action Taken Report is enclosed as Annexure-III.

Agenda 3.6: Analysis of Results

Members of BOS noted the result analysis presented by the Chairperson for the A.Y.2017-18 and ratified the same

Agenda 3.7: Any other items.

- Suggested that the students should interact with industrial employees for Understanding of practical knowledge.
- Suggested to organize guest lectures by industrial experts.
- Suggested to conduct role play sessions to improve the participative skills of the students and improved the entrepreneurship skills.

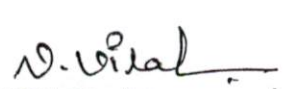
Agenda 3.8: Scheduling of next board of studies meeting.

The next meeting of BOS will be scheduled in the month of the June/July-2019.

Agenda 3.9: Vote of Thanks

The Chairperson presented the Vote of Thanks.


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BOS Chairperson
Head of the Department
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Annexure-I

List of New Courses in the Academic year 2018-19

S. No	Program	Semester	Course Code	Course Name
1.	IMBA	V	16IM501	Financial Management
2.	IMBA	V	16IM502	Marketing Management
3.	IMBA	V	16IM503	Human Resource Management
4.	IMBA	V	16IM504	Production and Operations Management
5.	IMBA	V	16IM505	Research Methodology
6.	IMBA	VI	16IM601	Operations Research
7.	IMBA	VI	16IM602	International Business
8.	IMBA	VI	16IM603	Strategic Management
9.	IMBA	VI	16IM604	Decision Support Systems
10.	IMBA	V	16IM501	Financial Management

N. Vilal
BOS Chairperson

Head of the Department
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Annexure-II

List of Courses Revised in the Academic year 2018-19

S. No	Program	Semester	Course Code	Course Name
1	MBA	IV	174SY4E03	Cyber Laws & Security
2	MBA	IV	174SY4E04	Information Systems & Audit

N. Viral
BOS Chairperson

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Annexure III

Action Taken Report on Stakeholders Feedback in the Academic year

2018-19

S. No	Agenda Item No.	Stakeholders Recommended	Action Taken
1.	3.4	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions.
2.	3.4	Every a day last hour students are suggested to have FIP hours to clear subject doubts	Because of Theory and GD and jam programs FIP hour is not given in time table. Class hour planned to one hour .after every class 10 minutes is given to question section
3.	3.4	Team skills and leadership skills should be enhanced.	It is planned to introduce 3 hours in time table for GD and Jam sections
4.	3.4	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for IMBA students and conducted more competitions.
5.	3.5	Encourage the students to complete more skill oriented courses	As per discussions value added course with hand on training will be implemented.
6.	3.5	Student interview skills should be enhanced	Mock Interview sessions are included along with regular academics
7.	3.5	Suggested to have more Global level exposure for students	Two Guest lectures are planned per semester

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8.	3.5	Suggested to encourage the students towards Research in Finance and Marketing areas of Business.	Students are allowed to do major projects in the companies which have a life of more than five years.
9.	3.5	Suggested to improve entrepreneurial culture in students.	Market maker events are conducted along with regular academics.
10.	3.5	Suggested to have more activities for communication skills.	It is planned to Planned conduct more role play sessions for the students.
11.	3.5	Suggested to have more reference books in curriculum	Reference books and text books are finalized by BOS members
12.	3.5	Suggested to improve the quality of major project	Every week one project review is planned
13.	3.5	More case studies have to discuss with students	Case studies are given to Students and ask them to submit along with assignments.
14.	3.7	Students suggested to an interaction with Industrial employees to increase practical knowledge	Students are encouraged to do Internships to have interaction with Industry people
15.	3.7	Student's participative skills should be enhanced.	It is planned to Planned conduct more role play sessions for the students.
16.	3.7	Suggested to have Guest lecturers in specialization subjects to know the latest trends	Suggested to have Guest lecturers in core subjects to know the latest trends


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