



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Program Name : MASTER OF BUSINESS ADMINISTRATION

Syllabus Revision for the Academic Year 2017-18

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
1	I	174MB1T01	Principles of Management	0
2	I	174MB1T02	Managerial Economics	0
3	I	174MB1T03	Accounting for Managers	0
4	I	174MB1T04	Managerial Communication & Soft Skills	0
5	I	174MB1T05	Business Environment	0
6	I	174MB1T06	Quantitative Analysis for Business Decisions	0
7	I	174MB1L01	IT - LAB	0
8	II	174MB2T07	Financial Management	0
9	II	174MB2T08	Human Resource Management	0
10	II	174MB2T09	Marketing Management	0
11	II	174MB2T10	Production & Operations Management	0
12	II	174MB2T11	Business Research Methods	0
13	II	174MB2T12	Organizational Behavior	0
14	II	174MB2P01	Minor Project	0
15	III	MB1631	Strategic Management	0
16	III	MB1632	Legal Aspects of Business	0

PRINCIPAL

ADITYA ENGINEERING COLLEGE
SURAMPALAM - 533 437

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
17	III	MB1633	Business Ethics & Corporate Governance	100
18	IV	MB1641	Logistic and Supply Chain Management	0
19	IV	MB1642	Entrepreneurship Development	0
20	III	MB1634	Leadership Management	100
21	III	MB1638	Compensation and Reward Management	0
22	III	MB163C	Performance Management	100
23	III	MB163G	Strategic Human Resource Management	100
24	III	MB1635	Security Analysis & Portfolio Management	100
25	III	MB1639	Banking and Insurance Management	0
26	III	MB163D	Advance Management Accounting	0
27	III	MB163H	Strategic Financial Management	100
28	III	MB1636	Consumer Behavior	0
29	III	MB163A	Retail Management	0
30	III	MB163E	Customer Relationship Management	100
31	III	MB163I	Strategic Marketing Management	100
32	IV	MB1643	Organizational Development & Change Management	100
33	IV	MB1647	Global HRM	0
34	IV	MB164B	Labor Welfare & Legislation	100
35	IV	MB164F	Management of Industrial Relations	0
36	IV	MB1644	Financial Markets and Services	100
37	IV	MB1648	Global Financial Management	0

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
38	IV	MB164C	Risk Management	0
39	IV	MB164G	Tax Management	100
40	IV	MB1645	Services Marketing	0
41	IV	MB1649	Promotional Distribution Management	0
42	IV	MB164D	Global Marketing Management	100
43	IV	MB164H	Supply Chain Management	100
44	IV	MB164J	Major Project & Comprehensive Viva	0
45	III	MB163K	E-Business	0
46	III	MB163L	RDBMS	100
47	III	MB163M	System Analysis & Design	100
48	III	MB163N	Web Designing	100
49	IV	MB164O	Business Intelligence	100
50	IV	MB164P	Enterprise Resource Planning	0
51	IV	MB164Q	Cyber Laws & Security	100
52	IV	MB164R	Information Systems Audit	0

Total number of courses in the academic year 2017-2018	= 52
Number of courses having revision in syllabus content $\geq 20\%$ in the academic year 2017-2018	= 19
Percentage of syllabus revision carried out in the academic year 2017-2018 = $(19/52)*100$	= 36.5%

D. Mebgi
Program Coordinator

S. V.
PRINCIPAL
ADITYA ENGINEERING COLLEGE
SURAMPALAM - 533 437

N. Chirah
Head of the Department
Head of the Department
Department of Management Studies
Aditya Engineering College (A)
SURAMPALAM



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Program Name : INTEGRATED MASTER OF BUSINESS ADMINISTRATION

Syllabus Revision for the Academic Year 2017-2018

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
1	III	16IM301	Principles of Management	100
3	III	16IM302	Cost Accounting	100
4	III	16IM303	Banking Theory & Practice	100
5	III	16IM304	Business Law	100
6	III	16IM305	Entrepreneurship Development	100
7	IV	16IM401	Organizational Behavior	100
8	IV	16IM402	Management Accounting	100
9	IV	16IM403	Company Law	100
10	IV	16IM404	Elements of Direct & Indirect Taxes	100
11	IV	16IM405	Management Information Systems	100
12	I	175IM1T01	English Language – I	0
13	I	175IM1T02	Business Mathematics & Statistics	0
14	I	175IM1T03	Fundamentals of Business Organization	0
15	I	175IM1T04	Financial Accounting – I	0
16	I	175IM1T05	Fundamentals of Computers	0
17	II	175IM2T06	English Language – II	0

PRINCIPAL

ADITYA ENGINEERING COLLEGE
SURAMPALAM - 533 437