



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

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Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Program Name : INTEGRATED MASTER OF BUSINESS ADMINISTRATION

Syllabus Revision for the Academic Year 2018-19

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
1	V	16IM501	Financial Management	100
2	V	16IM502	Marketing Management	100
3	V	16IM503	Human Resource Management	100
4	V	16IM504	Production and Operations Management	100
5	V	16IM505	Research Methodology	100
6	VI	16IM601	Operations Research	100
7	VI	16IM602	International Business	100
8	VI	16IM603	Strategic Management	100
9	VI	16IM604	Decision Support Systems	100
10	VI	16IM605	Mini Project*	0
11	I	175IM1T01	English Language – I	0
12	I	175IM1T02	Business Mathematics & Statistics	0
13	I	175IM1T03	Fundamentals of Business Organization	0
14	I	175IM1T04	Financial Accounting – I	0
15	I	175IM1T05	Fundamentals of Computers	0
16	II	175IM2T06	English Language – II	0
17	II	175IM2T07	Business Environment	0
18	II	175IM2T08	Managerial Economics	0
19	II	175IM2T09	Financial Accounting – II	0
20	II	175IM2T10	Organizational Communications	0
21	III	175IM3T11	Principles of Management	0

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S.No	Semester	Course Code	Course Name	% of content revised for the existing year
22	III	175IM3T12	Cost Accounting	0
23	III	175IM3T13	Banking Theory & Practice	0
24	III	175IM3T14	Business Law	0
25	III	175IM3T15	Entrepreneurship Development	0
26	IV	175IM4T16	Organizational Behavior	0
27	IV	175IM4T17	Management Accounting	0
28	IV	175IM4T18	Company Law	0
29	IV	175IM4T19	Elements of Direct & Indirect Taxes	0
30	IV	175IM4T20	Management Information Systems	0

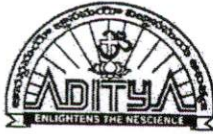
Total number of courses in the academic year 2018-19	= 30
Number of courses having revision in syllabus content $\geq 20\%$ in the academic year 2018-19	= 9
Percentage of syllabus revision carried out in the academic year 2018-19 = $(9/30) \times 100$	= 30%

K. Shailaja
Program Coordinator

N. Uirah
Head of the Department

Head of the Department
Department of Management Studies
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Department of Management studies

Date: 19-11-2018

Minutes of the III meeting of BOS scheduled on 17-11-2018 and 18-11-2018

The III meeting of the BOS of Management Studies was held on 17th and 18th November 2018 at 11.00 AM at Cotton Bhavan Conference hall. Dr. N. Visalakshi, Chairperson presided over the meeting.

Agenda 3.1: Welcome address by Chair Person-BOS. .

Dr. N. Visalakshi, BOS Chairperson, invited all the distinguished members of BOS to the III Board of Studies meeting.

Agenda 3.2: Ratification of the minutes of previous Board of Studies meeting.

BOS Members have ratified the minutes of the previous BOS meetings

Agenda 3.3: Discussion on proposed syllabus of AR17 MBA-IV and IMBA-VII, VIII, IX, & X semester(s), and ratification of the same.

- BOS members approved the syllabus of AR17 MBA-IV and IMBA-VII, VIII, IX, & X semester(s), and ratified the same.
- BOS members discussed about the elective courses and ratified the same.
- BOS members ratified the list of new courses during the academic year 2018- 2019 enclosed as Annexure-I. The percentage of new courses introduced in the academic year 2018-19 for IMBA is 30%. List of new courses is enclosed as Annexure-I.
- BOS members discussed and ratified the percentage revision in the courses. The percentage of courses revised in the academic year 2018-19 for MBA is 3.8% and for IMBA is 30%. List of courses revised is enclosed as Annexure-II.

Agenda 3.4: Analysis of Students Feedback & Action Taken Report

The Chairperson expressed the students' feedback and action taken report. Members of BOS noted the students' feedback and action taken report process initiated at the end of each semester. The BOS members noted the same.



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Agenda 3.5: Analysis of Stakeholder's Feedback on Curriculum

The BOS Chairperson presented the analysis report of Stakeholder's feedback on curriculum. The BOS members noted the same and advised to incorporate the suggestions as per the feasibility. The Action Taken Report is enclosed as Annexure-III.

Agenda 3.6: Analysis of Results

Members of BOS noted the result analysis presented by the Chairperson for the A.Y.2017-18 and ratified the same

Agenda 3.7: Any other items.

- Suggested that the students should interact with industrial employees for Understanding of practical knowledge.
- Suggested to organize guest lectures by industrial experts.
- Suggested to conduct role play sessions to improve the participative skills of the students and improved the entrepreneurship skills.

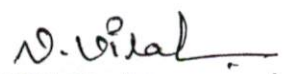
Agenda 3.8: Scheduling of next board of studies meeting.

The next meeting of BOS will be scheduled in the month of the June/July-2019.

Agenda 3.9: Vote of Thanks

The Chairperson presented the Vote of Thanks.


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BOS Chairperson
Head of the Department
Department of Management Studies
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Annexure-I

List of New Courses in the Academic year 2018-19

S. No	Program	Semester	Course Code	Course Name
1.	IMBA	V	16IM501	Financial Management
2.	IMBA	V	16IM502	Marketing Management
3.	IMBA	V	16IM503	Human Resource Management
4.	IMBA	V	16IM504	Production and Operations Management
5.	IMBA	V	16IM505	Research Methodology
6.	IMBA	VI	16IM601	Operations Research
7.	IMBA	VI	16IM602	International Business
8.	IMBA	VI	16IM603	Strategic Management
9.	IMBA	VI	16IM604	Decision Support Systems
10.	IMBA	V	16IM501	Financial Management

N. Vilal
BOS Chairperson

Head of the Department
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Annexure-II

List of Courses Revised in the Academic year 2018-19

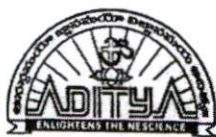
S. No	Program	Semester	Course Code	Course Name
1	MBA	IV	174SY4E03	Cyber Laws & Security
2	MBA	IV	174SY4E04	Information Systems & Audit

N. Viral
BOS Chairperson

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Annexure III

Action Taken Report on Stakeholders Feedback in the Academic year

2018-19

S. No	Agenda Item No.	Stakeholders Recommended	Action Taken
1.	3.4	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions.
2.	3.4	Every a day last hour students are suggested to have FIP hours to clear subject doubts	Because of Theory and GD and jam programs FIP hour is not given in time table. Class hour planned to one hour .after every class 10 minutes is given to question section
3.	3.4	Team skills and leadership skills should be enhanced.	It is planned to introduce 3 hours in time table for GD and Jam sections
4.	3.4	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for IMBA students and conducted more competitions.
5.	3.5	Encourage the students to complete more skill oriented courses	As per discussions value added course with hand on training will be implemented.
6.	3.5	Student interview skills should be enhanced	Mock Interview sessions are included along with regular academics
7.	3.5	Suggested to have more Global level exposure for students	Two Guest lectures are planned per semester

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8.	3.5	Suggested to encourage the students towards Research in Finance and Marketing areas of Business.	Students are allowed to do major projects in the companies which have a life of more than five years.
9.	3.5	Suggested to improve entrepreneurial culture in students.	Market maker events are conducted along with regular academics.
10.	3.5	Suggested to have more activities for communication skills.	It is planned to Planned conduct more role play sessions for the students.
11.	3.5	Suggested to have more reference books in curriculum	Reference books and text books are finalized by BOS members
12.	3.5	Suggested to improve the quality of major project	Every week one project review is planned
13.	3.5	More case studies have to discuss with students	Case studies are given to Students and ask them to submit along with assignments.
14.	3.7	Students suggested to an interaction with Industrial employees to increase practical knowledge	Students are encouraged to do Internships to have interaction with Industry people
15.	3.7	Student's participative skills should be enhanced.	It is planned to Planned conduct more role play sessions for the students.
16.	3.7	Suggested to have Guest lecturers in specialization subjects to know the latest trends	Suggested to have Guest lecturers in core subjects to know the latest trends


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