



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

Program Name : INTEGRATED MASTER OF BUSINESS ADMINISTRATION

Syllabus Revision for the Academic Year 2017-2018

S.No	Semester	Course Code	Course Name	% of content revised for the existing year
1	III	16IM301	Principles of Management	100
3	III	16IM302	Cost Accounting	100
4	III	16IM303	Banking Theory & Practice	100
5	III	16IM304	Business Law	100
6	III	16IM305	Entrepreneurship Development	100
7	IV	16IM401	Organizational Behavior	100
8	IV	16IM402	Management Accounting	100
9	IV	16IM403	Company Law	100
10	IV	16IM404	Elements of Direct & Indirect Taxes	100
11	IV	16IM405	Management Information Systems	100
12	I	175IM1T01	English Language – I	0
13	I	175IM1T02	Business Mathematics & Statistics	0
14	I	175IM1T03	Fundamentals of Business Organization	0
15	I	175IM1T04	Financial Accounting – I	0
16	I	175IM1T05	Fundamentals of Computers	0
17	II	175IM2T06	English Language – II	0

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S.No	Semester	Course Code	Course Name	% of content revised for the existing year
18	II	175IM2T07	Business Environment	0
19	II	175IM2T08	Managerial Economics	0
20	II	175IM2T09	Financial Accounting – II	0
21	II	175IM2T10	Organizational Communications	0

Total number of courses in the academic year 2017-2018	= 20
Number of courses having revision in syllabus content $\geq 20\%$ in the academic year 2017-2018	= 10
Percentage of syllabus revision carried out in the academic year 2017-2018 = $(10/20) \times 100$	= 50%

K. Shailaja
Program Coordinator

N. Vinat
Head of the Department

Head of the Department
 Department of Management Studies
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Department of Management Studies

Date: 27-06-2017

Minutes of the I meeting of BOS scheduled on 20/06/2017&26/06/2017

The I meeting of the BOS of Management Studies was held on 20th & 26th June 2017 at 11.00 AM at Cotton Bhavan Conference hall. Dr. N. Visalakshi, Chairperson presided over the meeting.

Agenda 1.1: Welcome address by Chair Person-BOS. .

Dr. N. Visalakshi, BOS Chairperson, invited all the distinguished members of BOS to the I Board of Studies meeting.

Agenda 1.2: Discussion on proposed AR17 MBA Program structure, AR17 MBA Program - I & II semesters syllabus and ratification of the same.

- BOS members accepted the syllabus of AR17 MBA Program - I & II semesters syllabus semester(s), and ratified the same.
- BOS members discussed about the new courses in the academic year 2017-2018. The percentage of new courses introduced in the academic year 2017-18 for MBA is 36.5% and for IMBA is 50%. List of new courses is enclosed as Annexure-I.

Agenda 1.3: Discussion on proposed AR17 IMBA Program structure, AR17 IMBA - Program - I, II & III semesters syllabus and ratification of the same.

- BOS members accepted the syllabus of AR17 IMBA Program - I, II & for III semesters syllabus semester(s), and ratified the same.
- BOS members discussed about the professional core elective, the number of courses and ratified the same.

Agenda 1.4: Discussion on Proposed model Question papers & Ratification of the Proposed model Question papers for the internal and external examination of both theory and laboratory courses.

Members of BOS Ratified Proposed model Question papers for the internal and external examination of both theory and laboratory courses.

Agenda 1.5: Analysis of Results

Members of BOS noted the result analysis presented by the Chairperson for the A.Y. 2016-17 and ratified the same.

Agenda 1.6: Discussion on Finalization of the Institutions of repute for setting the Question papers and Evaluation of answer scripts.

Members of BOS ratified Finalized of the Institutions of repute for setting the question papers and Evaluation of answer scripts.

Agenda 1.7: Discussion on Finalization of text books and reference books.

BOS members Finalized of text books and reference books.

Agenda 1.8: Analysis of Students Feedback & Action Taken Report

The Chairperson expressed the students' feedback and action taken report. Members of BOS noted the students' feedback and action taken report process initiated at the end of each semester. The BOS members noted the same.

Agenda 1.9: Analysis of Stakeholder's Feedback on Curriculum

The BOS Chairperson presented the analysis report of Stakeholder's feedback on curriculum. The BOS members noted the same and advised to incorporate the suggestions as per the feasibility. The Action Taken Report is enclosed as Annexure-II.

Agenda 1.10: Any other items.

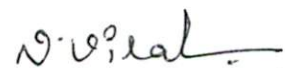
- i) Suggested to appoint an Internal Department Co-ordinator for checking the Quality of Question papers.
- ii) Suggested to include more activities to improve the communication skills of students.
- iii) Advised the faculty members to share their research work with the students.
- iv) Suggested to identify the course which improves the skill set of the students.

Agenda 1.11: Scheduling of next board of studies meeting.

Next BOS meeting is tentatively scheduled in the month of November, 2017.

Agenda 1.12: Vote of Thanks

The Chairperson presented the Vote of Thanks.



BOS Chairperson

Head of the Department
Department of Management Studies,
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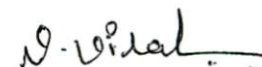
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Annexure-I

List of New Courses in the Academic year 2017-18

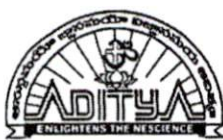
S. No	Program	Semester	Course Code	Course Name
1.	MBA	IV	MB1633	Business Ethics & Corporate Governance
2.	MBA	IV	MB1634	Leadership Management
3.	MBA	IV	MB163C	Performance Management
4.	MBA	IV	MB163G	Strategic Human Resource Management
5.	MBA	IV	MB1635	Security Analysis & Portfolio Management
6.	MBA	IV	MB163H	Strategic Financial Management
7.	MBA	IV	MB163E	Customer Relationship Management
8.	MBA	IV	MB163I	Strategic Marketing Management
9.	MBA	IV	MB1643	Organizational Development & Change Management
10.	MBA	IV	MB164B	Labor Welfare & Legislation
11.	MBA	IV	MB1644	Financial Markets and Services
12.	MBA	IV	MB164G	Tax Management
13.	MBA	IV	MB164D	Global Marketing Management
14.	MBA	IV	MB164H	Supply Chain Management
15.	MBA	IV	MB163L	RDBMS
16.	MBA	IV	MB163M	System Analysis & Design
17.	MBA	IV	MB163N	Web Designing
18.	MBA	IV	MB164O	Business Intelligence
19.	MBA	IV	MB164Q	Cyber Laws & Security

20.	IMBA	III	16IM301	Principles of Management
21.	IMBA	III	16IM302	Cost Accounting
22.	IMBA	III	16IM303	Banking Theory & Practice
23.	IMBA	III	16IM304	Business Law
24.	IMBA	III	16IM305	Entrepreneurship Development
25.	IMBA	IV	16IM401	Organizational Behavior
26.	IMBA	IV	16IM402	Management Accounting
27.	IMBA	IV	16IM403	Company Law
28.	IMBA	IV	16IM404	Elements of Direct & Indirect Taxes
29.	IMBA	IV	16IM405	Management Information Systems



BOS Chairperson

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Annexure II

Action Taken Report on Stakeholders Feedback in the Academic year 2017-18

S. No	Agenda Item No.	Stakeholders Recommended	Action Taken
1.	1.8	More Management meets should be arranged in campus	It is Planned to conduct one management meet per Year.
2.	1.8	Students suggested to an interaction with Industrial employees to increase practical knowledge	Students are encouraged to do Internships to have interaction with Industry people
3.	1.8	Sports culture should be developed in the college and proper time should be given	Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions.
4.	1.9	Suggested to have more Industrial exposure for students	It is planned to organize two Industrial visits per semester beyond the Curriculum
5.	1.9	Encourage the students to complete more skill oriented courses	As per discussions value added course with hand on training will be implemented
6.	1.9	Suggested to encourage the students towards Research in Finance and Marketing areas of Business.	Students are allowed to do major projects in the companies which have a life of more than five years.
7.	1.9	Suggested to improve the quality of major project	Every week one project review is planned.

8.	1.9	Suggested to have more Global level exposure for students	Two Guest lectures are planned per semester
9.	1.9	Every a day last hour students are suggested to have FIP hours to clear subject doubts	Because of Theory and GD and jam programs FIP hour is not given in time table. Class hour planned to one hour .after every class 10 minutes is given to question section.
10.	1.9	More case studies have to discuss with students.	Case studies are given to Students and ask them to submit along with assignments.
11.	1.10	Suggested to have more activities for communication skills.	Group discussion& Just a minute activities are included along with regular academics
12.	1.10	Students research skills should be enhanced	As per discussions faculty are advised to share their research with students.
13.	1.10	Students participative skills should be enhanced	It is planned to Planned conduct more role play sessions for the students
14.	1.10	Suggested to have one coordinator for checking the quality of question papers	Internal department coordinator is appointed for checking the quality of question paper
15.	1.10	Suggested to have more reference books in curriculum.	Reference books and text books are finalized by BOS members

N. Viral

BOS Chairperson

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