

PROGRAM STRUCTURE

I SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	194MB1T01	Management and Organizational Behavior		✓		The students are able to demonstrate managerial skills by using the motivational theories ,leadership theories and organizational structure principles.
2	194MB1T02	Managerial Economics		✓		The students are able to demonstrate Problem solving skills by analysing different micro economic factors affecting business
3	194MB1T03	Accounting for Managers	✓			The students are able to acquire skills related to financial statements preparation which enable them to be employed in accounts department of manufacturing and service based companies
4	194MB1T04	Quantitative Analysis for Business Decisions		✓		The students are able to demonstrate problem solving skills by Modelling Linear programming, Dynamic Programming
5	194MB1T05	Legal and Business Environment				.
6	194MB1T06	Business Communication and Soft Skills		✓		The students are able to demonstrate Business Communication skills to analyze the mistakes in Body language ,formal written communication in the organizations.
7	194MB1L01	Business Communication and Soft Skills Lab.		✓		The students are able to demonstrate Business Communication skills to analyze the mistakes in Body language ,formal written

						communication in the organizations
8	194MB1L02	Information Technology – Lab – I (Spreadsheet and Tally)		✓		The students are able to demonstrate technical skills to analyze the accounts data by using tally .
9	194MBMOOC1	MOOCs: SWAYAM/NPTEL.		✓		Students are able to demonstrate technical skill of various online courses available adding to their curricular courses
10	194MB1O01	Cross Cultural Management.		✓		The students are able to demonstrate managerial skills by analyzing Different work cultures both domestic and International & strategies for organizational change
11	194MB1O02	Rural Innovation Projects.		✓		The students are able to demonstrate analytical skills by modelling of problem identification & analysis of problems in rural areas

II SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	194MB2T07	Financial Management	✓			The students are able to acquire skills related to Investment decisions, Financial decisions ,dividend decisions which enable them to be employed in Finance department of manufacturing and service based companies
2	194MB2T08	Human Resource Management	✓			The students are able to acquire skills related to recruitment, selection ,performance appraisal which enable them to be employed in HR department of manufacturing and service companies
3	194MB2T09	Marketing Management	✓			The students are able to acquire skills related to marketing reserach,marketing mix ,promotional activities which enable them to be employed in marketing department of manufacturing companies
4	194MB2T10	Operations Management	✓			The students are able to acquire skills related to plant layout designs, productivity improving factors which enable them to be employed in manufacturing companies
5	194MB2T11	Business Research Methods		✓		The students are able to demonstrate Research skills to analyze functional area problems in Industries
6	194MB2L03	IT-Lab – 2 (R		✓		The students are able to demonstrate technical skills to analyze the business data by using R

		Programming)				programming.
7	194MB2O04	Project Management.		✓		The students are able to demonstrate managerial skills by Modelling of project, project management, project life-cycle, project appraisal.
	194MB2O05	Technology Management.		✓		The students are able to demonstrate technical skills by analyzing technological knowledge of business organization
9	194MB2O06	Lean Management.		✓		The students are able to demonstrate technical skills by characterising lean manufacturing techniques from TPS and its contribution for improving organizational performance
10	194MB2O07	Data base Management System.		✓		The students are able to demonstrate technical skills by learning data models of DBMS

III SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	194MB3T12	Strategic Management			✓	Students are able to apply the knowledge of environmental scanning and generic strategy alternatives ,which enable them to become entrepreneurs .
2	194MB3T13	Operations Research				
3	194HR3E01	Leadership and Change Management	✓			The students are able to acquire skills related to leadership qualities , leader capability which enable them to be employed in HR department of Manufacturing and service companies
4	194HR3E02	Performance Evaluation and Compensation Management	✓			The students are able to acquire skills related to wage payment plans , reward and motivation relation which enable them to be employed in HR department of Manufacturing and service companies.
5	194HR3E03	Human Capital Management	✓			The students are able to acquire skills related to employee's discipline, safety & security at work locations which enable them to be employed in HR department of

						Manufacturing and service companies.
6	194HR3E04	Manpower Planning, Recruitment, and Selection	✓			The students are able to acquire skills related to recruitment, selection ,performance appraisal which enable them to be employed in HR department of manufacturing and service companies
7	194HR3E02	Investment Analysis and Portfolio Management	✓			The students are able to acquire skills related to financial markets risk and return analysis, optimum port folio which enable them to be employed in stock markets.
8	194FI3E02	Managing Banks and Financial Institutions	✓			The students are able to acquire skills related to banking industry ,NPA capital adequacy rules which enable them to be employed in banking Industry.
9	194FI3E03	Financial Markets and Services	✓			The students are able to acquire skills related to mergers, takeovers, valuation of firm after mergers which enable them to be employed in Finance department of manufacturing and service companies
10	194FI3E04	Taxation	✓			The students are able to acquire skills related to Tax structure and tax laws& GST, which enable them to be employed in Finance department of manufacturing and service companies
11	194MA3E01	Consumer Behavior	✓			The students are able to acquire skills related to analysis of consumer behaviour & Strategies which enable them to be

						employed in Marketing department of manufacturing and service based companies.
12	194MA3E02	Retail Management	✓			The students are able to acquire skills related to opportunities in Indian retail marketing and retail industry growth ,strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
13	194MA3E03	Strategic Marketing Management	✓			The students are able to acquire skills related to Strategic marketing techniques techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
14	194MA3E04	Digital and Social Media Marketing	✓			The students are able to acquire skills related to SEO,Digital marketing techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
15	194MB3P01	Industrial Project based on Summer Internship		✓		Students are able to Analyze and find the solution for Present Problems in industry or a particular company
16	194SY3E01	Data Mining for Business Decisions				
17	194SY3E02	Managing Software Projects	✓			The students are able to acquire skills related to Software Cost Estimation And Activity

						Planning., which enable them to be employed in Software companies
18	194SY3E03	Web Designing	✓			The students are able to acquire skills related to HTML ,Website designing which enable them to be employed in Software companies
19	194SY3E04	Business Analytics	✓			The students are able to acquire skills related to system analysis techniques, system designs , which enable them to be employed in Software companies

IV SEMSTER

S. N o	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	194MB4T14	Supply Chain Management and Analytics	✓			The students are able to acquire skills related to logistics management , supply chain designs which enable them to be employed in logistics based service companies.
2	194MB4T15	Innovation and Entrepreneurship			✓	Students are able to apply the knowledge of entrepreneurial skills, legal steps to start enterprises ,which enable them to become entrepreneurs.
3	194HR4E05	Labour Welfare and employment laws	✓			The students are able to acquire skills related to different labour acts ,minimum wages act which enable them to be employed in HR department of manufacturing and service based companies.
4	194HR4E06	International HRM	✓			The students are able to acquire skills related to global recruitment, Cultural diversity, Global training methods which enable them to be employed in HR department of manufacturing and service based companies.
5	194HR4E07	Employee Relations and Engagement	✓			The students are able to acquire skills related to employee relations in relation with work environment which enable them to be employed in HR department of manufacturing and service based companies.

6	194HR4E08	Strategic HRM	✓			The students are able to acquire skills related to Forwards, futures ,options &Swaps which enable them to be employed in Finance department of manufacturing and service companies
7	194FI4E05	Financial Derivatives	✓			The students are able to acquire skills related to international trade mechanism, derivatives ,Exchange rate fluctuations which enable them to be employed in Finance department of manufacturing and service companies
8	194FI4E06	International HRM	✓			The students are able to acquire skills related to Risk management in securities markets, Swaps which enable them to be employed in Finance department of manufacturing and service companies
9	194FI4E07	Risk Management	✓			The students are able to acquire skills related to investor behaviour analysis &rational thinking skill of investor which enable them to be employed in Finance department of manufacturing and service companies
10	194FI4E08	Behavioral Finance	✓			The students are able to acquire skills related to Forwards, futures ,options &Swaps which enable them to be employed in Finance department of manufacturing and service companies
11	194MA4E05	Services Marketing	✓			The students are able to acquire skills related to Indian service industry ,growth ,opportunities and strategies which enable them to be employed in Marketing department of manufacturing and

						service companies
12	194MA4E06	Promotional and Distribution Management	✓			The students are able to acquire skills related to sales promotional activates design ,advertisement strategies which enable them to be employed in Marketing department of manufacturing and service companies
13	194MA4E07	Green Marketing				
14	194MA4E08	Global Marketing Management	✓			The students are able to acquire skills related to global marketing opportunities which enable them to be employed in Marketing department of manufacturing and service companies
15	194MB4C01	Comprehensive Viva - Voce		✓		Project Help the Student to Analyze and find the solution for Present Industry Problems.
16	194SY4E05	Big Data Analytics	✓			The students are able to acquire skills related to Understanding of HDFS concepts, Interfacing the HDFS and Map Reduce Jobs. , which enable them to be employed in Software companies
17	194SY4E06	Enterprise Resource Planning	✓			The students are able to acquire skills related to ERP-SCM, which enable them to be employed in Software companies
18	194SY4E07	Cyber Laws & Security				The students are able to demonstrate Technical skills by Modelling of cyber laws and security.
19	194SY4E08	Artificial Intelligence	✓			The students are able to acquire skills related to A.I algorithms in the different fields of science,

		and Machine Learning				medicine, finance which enable them to be employed in Software companies
	Total	59	35	17	2	

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