

## PROGRAM STRUCTURE

### I SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	194MB1T01	Management and Organizational Behavior		✓		The students are able to demonstrate managerial skills by using the motivational theories, leadership theories and organizational structure principles.
2	194MB1T02	Managerial Economics		✓		The students are able to demonstrate Problem solving skills by analysing different micro economic factors affecting business
3	194MB1T03	Accounting for Managers	✓			The students are able to acquire skills related to financial statements preparation which enable them to be employed in accounts department of manufacturing and service based companies
4	194MB1T04	Quantitative Analysis for Business Decisions		✓		The students are able to demonstrate problem solving skills by Modelling Linear programming, Dynamic Programming
5	194MB1T05	Legal and Business Environment		✓		
6	194MB1T06	Business Communication and Soft Skills		✓		The students are able to demonstrate Business Communication skills to analyze the mistakes in Body language, formal written communication in the organizations.
7	194MB1L01	Business Communication and		✓		The students are able to demonstrate Business Communication skills to analyze the mistakes in

		Soft Skills Lab.				Body language ,formal written communication in the organizations.
8	194MB1L02	Information Technology – Lab – I (Spreadsheet and Tally)		✓		The students are able to demonstrate technical skills to analyze the accounts data by using tally
9	194MB1O01	Cross Cultural Management.		✓		The students are able to demonstrate managerial skills by analyzing Different work cultures both domestic and International & strategies for organizational change
10	194MBMOOC 1	MOOCs: SWAYAM/NPTEL.		✓		Students are able to demonstrate technical skill of various online courses available adding to their curricular courses
11	194MB1O02	Rural Innovation Projects.		✓		The students are able to demonstrate analytical skills by modelling of problem identification & analysis of problems in rural areas

## II SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	194MB2T07	Financial Management	✓			The students are able to acquire skills related to Investment decisions, Financial decisions ,dividend decisions which enable them to be employed in Finance department of manufacturing and service based companies
2	194MB2T08	Human Resource Management	✓			The students are able to acquire skills related to recruitment, selection ,performance appraisal which enable them to be employed in HR department of manufacturing and service companies
3	194MB2T09	Marketing Management	✓			The students are able to acquire skills related to marketing reserach,marketing mix ,promotional activities which enable them to be employed in marketing department of manufacturing companies
4	194MB2T10	Operations Management	✓			The students are able to acquire skills related to plant layout designs, productivity improving factors which enable them to be employed in manufacturing companies
5	194MB2T11	Business Research Methods		✓		The students are able to demonstrate Research skills to analyze functional area problems in Industries
6	194MB2O04	Project Management.		✓		The students are able to demonstrate managerial skills by Modelling of project, project management, project life-cycle, project appraisal.

7	194MB2L03	IT-Lab – 2 (R Programming)		✓		The students are able to demonstrate technical skills to analyze the business data by using R programming.
8	194MB2O05	Technology Management.		✓		The students are able to demonstrate technical skills by analyzing technological knowledge of business organization
9	194MB2O06	Lean Management.		✓		The students are able to demonstrate technical skills by characterising lean manufacturing techniques from TPS and its contribution for improving organizational performance
10	194MB2O07	Data base Management System.		✓		The students are able to demonstrate technical skills by learning data models of DBMS



## III SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	174MB3T13	Strategic Management			✓	Students are able to apply the knowledge of environmental scanning and generic strategy alternatives ,which enable them to become entrepreneurs .
2	174MB3T14	Legal Aspects of Business		✓		The students are able to demonstrate managerial skills by learning the basic acts of business, legal clearances and obligations.
3	174MB3T15	Business Ethics & Corporate Governance				
4	174HR3E01	Leadership Management	✓			The students are able to acquire skills related to leadership qualities , leader capability which enable them to be employed in HR department of Manufacturing and service companies.
5	174HR3E02	Compensation & Reward Management	✓			The students are able to acquire skills related to wage payment plans , reward and motivation relation which enable them to be employed in HR department of Manufacturing and service companies.
6	174HR3E03	Performance Management	✓			The students are able to acquire skills related to concepts performance evaluation methods, merit rating procedure , limitations relation which enable them to be employed in HR department of

						Manufacturing and service based companies.
7	174HR3E04	Strategic Human Resource Management	✓			The students are able to acquire skills related to recruitment, Competitive strategies which enable them to be employed in HR department of Manufacturing and service based companies.
8	174FI3E01	Security Analysis & Portfolio Management	✓			The students are able to acquire skills related to financial markets risk and return analysis, optimum port folio which enable them to be employed in stock markets.
9	174FI3E02	Banking & Insurance Management	✓			The students are able to acquire skills related to banking industry ,NPA capital adequacy rules which enable them to be employed in banking Industry.
10	174FI3E03	Advance Management Accounting	✓			The students are able to acquire skills related to Cost accounting, advance accounting techniques which enable them to be employed in accounts department of manufacturing and service based companies.
11	174FI3E04	Strategic Financial Management	✓			The students are able to acquire skills related to mergers, takeovers, valuation of the firm after merger which enable them to be employed in accounts department of manufacturing and service based companies.
12	174MA3E01	Consumer Behavior	✓			The students are able to acquire skills related to analysis of consumer behaviour&

						Strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
13	174MA3E02	Retail Management	✓			The students are able to acquire skills related to opportunities in Indian retail marketing and retail industry growth ,strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
14	174MA3E03	Customer Relationship Management	✓			The students are able to acquire skills related to Customer relationship management techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
15	174MA3E04	Strategic Marketing	✓			The students are able to acquire skills related to Strategic marketing techniques techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
16	174SY3E01	E-Business	✓			The students are able to acquire skills related to Ecommerce methods, SEO, Digital marketing , which enable them to be employed in Software companies
17	174SY3E02	RDBMS				
18	174SY3E03	System Analysis &				

		Design				
19	174SY3E04	Web Designing		✓		The students are able to acquire skills related to HTML ,Website designing , which enable them to be employed in Software companies



## IV SEMSTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	174MB4T16	Logistic & Supply Chain Management	✓			The students are able to acquire skills related to logistics management , supply chain designs which enable them to be employed in logistics based service companies.
2	174MB4T17	Entrepreneurship Development			✓	Students are able to apply the knowledge of entrepreneurial skills, legal steps to start enterprises ,which enable them to become entrepreneurs.
3	174HR4E01	Organizational Development & Change Management	✓			The students are able to acquire skills related to resistant to change, change strategies which enable them to be employed in HR department of manufacturing and service based companies.
4	174HR4E02	Global Human Resource Management	✓			The students are able to acquire skills related to global recruitment, Cultural diversity, Global training methods which enable them to be employed in HR department of manufacturing and service based companies.
5	174HR4E03	Labor Welfare & Legislation	✓			The students are able to acquire skills related to different labour acts ,minimum wages act which

						enable them to be employed in HR department of manufacturing and service based companies.
6	174HR4E04	Management of Industrial Relations	✓			The students are able to acquire skills related to Industrial relations acts ,labour laws which enable them to be employed in Marketing department of manufacturing and service based companies.
7	174FI4E01	Financial Markets & Services	✓			The students are able to acquire skills related to merger, .takeovers, valuation of firm after mergers which enable them to be employed in Finance department of manufacturing and service companies
8	174FI4E02	Global Financial Management	✓			The students are able to acquire skills related to international trade mechanism, derivatives ,Exchange rate fluctuations which enable them to be employed in Finance department of manufacturing and service companies
9	174FI4E03	Risk Management	✓			The students are able to acquire skills related to Risk management in securities markets, Swaps which enable them to be employed in Finance department of manufacturing and service companies
10	174FI4E04	Tax Management	✓			The students are able to acquire skills related to Tax structure and tax laws& GST, which enable them to be employed in Finance department of manufacturing and service companies

11	174MA4E01	Services Marketing	✓			The students are able to acquire skills related to Indian service industry ,growth ,opportunities and strategies which enable them to be employed in Marketing department of manufacturing and service companies
12	174MA4E02	Promotional Distribution Management	✓			The students are able to acquire skills related to sales promotional activates design ,advertisement strategies which enable them to be employed in Marketing department of manufacturing and service companies
13	174MA4E03	Global Marketing Management	✓			The students are able to acquire skills related to global marketing opportunities which enable them to be employed in Marketing department of manufacturing and service companies
14	174MA4E04	Supply Chain Management	✓			The students are able to acquire skills related to cost benefit analysis of different supply chains, designs which enable them to be employed in Marketing department of manufacturing and service based companies
15	174MB4P02	Major Project		✓		Students are able to Analyze and find the solution for Present Problems in industry or a particular company
16	174SY4E04	Web Designing	✓			The students are able to acquire skills related to

						HTML ,Website designing , which enable them to be employed in Software companies
17	174SY4E01	Business Intelligence				
18	174SY4E02	Enterprise Resource Planning	✓			The students are able to acquire skills related to ERP-SCM, which enable them to be employed in Software companies
19	174SY4E03	Cyber Laws & Security		✓		The students are able to demonstrate Technical skills by Modelling of cyber laws and security.
Total		59	33	20	2	

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