

PROGRAM STRUCTURE

I SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	174MB1T01	Principles of Management		✓		The students are able to demonstrate managerial skills by using the motivational theories ,leadership theories and organizational structure principles.
2	174MB1T02	Managerial Economics		✓		The students are able to demonstrate Problem solving skills by analysing different micro economic factors affecting business
3	174MB1T03	Accounting for Managers	✓			The students are able to acquire skills related to financial statements preparation which enable them to be employed in accounts department of manufacturing and service based companies
4	174MB1T04	Managerial Communication & Soft Skills		✓		The students are able to demonstrate Business Communication skills to amaze the mistakes in Body language ,formal written communication in the organizations.
5	174MB1T05	Business Environment		✓		The students are able to demonstrate Business environment skills by characterising The SWOT of different

						companies.
6	174MB1T06	Quantitative Analysis for Business Decisions		✓		The students are able to demonstrate problem solving skills by Modelling Linear programming, Dynamic Programming
7	174MB1L01	IT - LAB		✓		The students are able to demonstrate Technical skills by Modelling of Structural query language.

II SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	174MB2T07	Financial Management	✓			The students are able to acquire skills related to Investment decisions, Financial decisions ,dividend decisions which enable them to be employed in Finance department of manufacturing and service based companies
2	174MB2T08	Human Resource Management	✓			The students are able to acquire skills related to recruitment, selection ,performance appraisal which enable them to be employed in HR department of manufacturing and service companies
3	174MB2T09	Marketing Management	✓			The students are able to acquire skills related to marketing reserach,marketing mix ,promotional activities which enable them to be employed in marketing department of manufacturing companies
4	174MB2T10	Production & Operations Management	✓			The students are able to acquire skills related to plant layout designs, productivity improving factors which enable them to be employed in manufacturing companies
5	174MB2T11	Business Research		✓		The students are able to demonstrate Research skills to analyse functional area

		Methods				problems in Industries
6	174MB2T12	Organizational Behavior		✓		The students are able to demonstrate managerial skills of managing humans behaviour at work place
7	174MB2P01	Minor Project		✓		Student are able to identify and analyse the problems in industry and try to find solution.

III Semester

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	MB1631	Strategic Management			✓	Students are able to apply the knowledge of environmental scanning and generic strategy alternatives ,which enable them to become entrepreneurs .
2	MB1632	Legal Aspects of Business		✓		The students are able to demonstrate managerial skills by learning the basic acts of business, legal clearances and obligations.
3	MB1633	Business Ethics & Corporate Governance				
4	MB1634	Leadership Management	✓			The students are able to acquire skills related to leadership qualities , leader capability which enable them to be employed in HR department of Manufacturing and service companies.
5	MB1638	Compensation and Reward Management	✓			The students are able to acquire skills related to wage payment plans , reward and motivation relation which enable them to be employed in HR

						department of Manufacturing and service companies.
6	MB163C	Performance Management	✓			The students are able to acquire skills related to concepts performance evaluation methods, merit rating procedure , limitations relation which enable them to be employed in HR department of Manufacturing and service based companies.
7	MB163G	Strategic Human Resource Management	✓			The students are able to acquire skills related to recruitment, Competitive strategies which enable them to be employed in HR department of Manufacturing and service based companies.
8	MB1635	Security Analysis & Portfolio Management	✓			The students are able to acquire skills related to financial markets risk and return analysis, optimum port folio which enable them to be employed in stock markets.
9	MB1639	Banking and Insurance Management	✓			The students are able to acquire skills related to banking industry ,NPA capital adequacy rules which enable

						them to be employed in banking Industry.
10	MB163D	Advance Management Accounting	✓			The students are able to acquire skills related to Cost accounting, advance accounting techniques which enable them to be employed in accounts department of manufacturing and service based companies.
11	MB163H	Strategic Financial Management	✓			The students are able to acquire skills related to mergers,takeovers,valuation of the firm after merger which enable them to be employed in accounts department of manufacturing and service based companies.
12	MB1636	Consumer Behavior	✓			The students are able to acquire skills related to analysis of consumer behaviour& Strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
13	MB163K	E-Business	✓			The students are able to acquire skills related to Ecommerce methods,SEO,Digital marketing

						which enable them to be employed in Software companies
14	MB163L	RDBMS	.		.	
15	MB163M	System Analysis & Design				The students are able to acquire skills related to system analysis techniques, system designs , which enable them to be employed in Software companies
16	MB163E	Customer Relationship Management	✓			The students are able to acquire skills related to Customer relationship management techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
17	MB163N	Web Designing	✓			The students are able to acquire skills related to HTML , Website designing which enable them to be employed in Software companies

18	MB163A	Retail Management	✓			The students are able to acquire skills related to concepts performance evaluation methods, merit rating procedure, limitations relation which enable them to be employed in HR department of Manufacturing and service based companies.
19	MB163I	Strategic Marketing Management	✓			The students are able to acquire skills related to Strategic marketing techniques which enable them to be employed in Marketing department of manufacturing and service based companies.

IV SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	MB1641	Logistic and Supply Chain Management	✓			The students are able to acquire skills related to logistics management , supply chain designs which enable them to be employed in logistics based service companies.
2	MB1642	Entrepreneurship Development			✓	Students are able to apply the knowledge of entrepreneurial skills, legal steps to start enterprises which enable them to become entrepreneurs.
3	MB1643	Organizational Development & Change Management	✓			The students are able to acquire skills related to resistant to change, change strategies which enable them to be employed in HR department of manufacturing and service based companies.
4	MB1647	Global HRM	✓			The students are able to acquire skills related to global recruitment, Cultural diversity, Global training methods which enable them to be employed in HR department of manufacturing and service based companies.
5	MB164B	Labor Welfare &	✓			The students are able to acquire skills

		Legislation				related to different labour acts ,minimum wages act which enable them to be employed in HR department of manufacturing and service based companies.
6	MB164F	Management of Industrial Relations	✓			The students are able to acquire skills related to Industrial relations acts ,labour laws which enable them to be employed in Marketing department of manufacturing and service based companies.
7	MB1644	Financial Markets and Services	✓			The students are able to acquire skills related to mergers.takeovers,valuation of firm after mergers which enable them to be employed in Finance department of manufacturing and service companies
8	MB1648	Global Financial Management	✓			The students are able to acquire skills related to Risk management in securities markets, Swaps which enable them to be employed in Finance department of manufacturing and service companies

9	MB164C	Risk Management	✓			The students are able to acquire skills related to Risk management in securities markets, Swaps which enable them to be employed in Finance department of manufacturing and service companies
10	MB164G	Tax Management	✓			The students are able to acquire skills related to Tax structure and tax laws& GST, which enable them to be employed in Finance department of manufacturing and service companies
11	MB1645	Services Marketing	✓			The students are able to acquire skills related to Indian service industry ,growth ,opportunities and strategies which enable them to be employed in Marketing department of manufacturing and service companies
12	MB1649	Promotional Distribution Management	✓			The students are able to acquire skills related to sales promotional activates design ,divertimenti strategies which enable them to be employed in Marketing department of

						manufacturing and service companies
13	MB164D	Global Marketing Management	✓			The students are able to acquire skills related to global marketing opportunities which enable them to be employed in Marketing department of manufacturing and service companies
14	MB164H	Supply Chain Management	✓			The students are able to acquire skills related to cost benefit analysis of different supply chains, designs which enable them to be employed in Marketing department of manufacturing and service based companies
15	MB164J	Major Project & Comprehensive Viva		✓		Students are able to Analyse and find the solution for Present Problems in industry or a particular company
16	MB164O	Business Intelligence	✓			The students are able to acquire skills related to Data mining, connecting in BI systems, which enable them to be employed in Software companies.

17	MB164P	Enterprise Resource Planning	✓			The students are able to acquire skills related to ERP-SCM, which enable them to be employed in Software companies
18	MB164Q	Cyber Laws & Security	✓			The students are able to demonstrate Technical skills by Modeling of cyber laws and security.
19	MB164R	Information Systems Audit				
Total		52	35	11	2	

S. neelgi

Program Coordinator

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