

# PROGRAM STRUCTURE

## I SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM1T01	English Language – I		✓		Students are able to demonstrate communication skills express their thoughts fluently in both written as well as oral form of language which is very much essential for the career growth and enhances the language competency.
2	195IM1T02	Business Mathematics & Statistics		✓		Students are able to demonstrate problem solving skills by modelling physical phenomenon using statistical equations , fundamentals mathematics used in various decisions of business.
3	195IM1T03	Fundamentals of Business Organization				.
4	195IM1T04	Financial Accounting – I	✓			The students are able to acquire skills related to basics of accountant, preparation Financial statements which enable them to be employed in accounts department of manufacturing and service based companies
5	195IM1T05	Fundamentals of Computers		✓		The students are able to demonstrate technical skills through learning of different operating systems ,E Business and Epayment methods

## II SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM2T06	English Language – II		✓		Students are able to demonstrate communication skills express their thoughts fluently in both written as well as oral form of language which is very much essential for the career growth and enhances the language competency.
2	195IM2T07	Business Environment		✓		The students are able to demonstrate Business environment skills by characterising The SWOT of different companies.
3	195IM2T08	Managerial Economics		✓		Core Course Imparts knowledge on micro economics ,Macro economics & understands different market structures ,pricing methods
4	195IM2T09	Financial Accounting – II	✓			The students are able to acquire skills related to Fund flow preparation cash flow preparation ,preparation Financial report which enable them to be employed in accounts department of manufacturing and service based companies
5	195IM2T10	Organizational Communications		✓		The students are able to demonstrate Business Communication skills to analyze the mistakes in Body language ,formal written communication in the organizations.

## III SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM3T11	Principles of Management		✓		The students are able to demonstrate managerial skills by using the motivational theories ,leadership theories and organizational structure principles.
2	195IM3T12	Cost Accounting	✓			The students are able to acquire skills related to Standard costing ,Marginal costing, Break even analysis which enable them to be employed in accounts department of manufacturing and service based companies
3	195IM3T13	Banking Theory & Practice	✓			The students are able to acquire skills related to banking industry ,NPA capital adequacy rules which enable them to be employed in banking Industry
4	195IM3T14	Business Law				
5	195IM3T15	Entrepreneurship Development			✓	Students are able to apply the knowledge of entrepreneurial skills, legal steps to start enterprises ,which enable them to become entrepreneurs .



## IV SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM4T16	Organizational Behavior		✓		The students are able to demonstrate managerial skills by using the Management styles and principles to build an organization.
2	195IM4T17	Management Accounting	✓			The students are able to acquire skills related to accounting concepts Advance accounting tools, which enable them to be employed in Finance department of manufacturing and service companies
3	195IM4T18	Company Law	✓			The students are able to acquire skills related legal and business environment and students will learn the companies Act of 1956 and 2013, which enable them to be employed in IR applicable companies
4	195IM4T19	Elements of Direct & Indirect Taxes	✓			The students are able to acquire skills related to Tax structure and tax laws, which enable them to be employed in Finance department of manufacturing and service companies
5	195IM4T20	Management Information		✓		The students are able to demonstrate technical skills to analyze Different information systems, usage in

## V SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM5T21	Financial Management	✓			The students are able to acquire skills related to Investment decisions, Financial decisions ,dividend decisions which enable them to be employed in Finance department of manufacturing and service based companies
2	195IM5T22	Marketing Management	✓			The students are able to acquire skills related to marketing reserach,marketing mix ,promotional activities which enable them to be employed in marketing department of manufacturing companies
3	195IM5T23	Human Resource Management	✓			The students are able to acquire skills related to recruitment, selection ,performance appraisal which enable them to be employed in HR department of manufacturing and service companies
4	195IM5T24	Operations Management	✓			The students are able to acquire skills related to plant layout designs, productivity improving factors which enable them to be employed in manufacturing companies
5	195IM5T25	Business Research Methodology		✓		The students are able to demonstrate Research skills to analyze functional area problems in Industrie

## VI SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM6T26	Operations Research		✓		The students are able to demonstrate problem solving skills by Modelling Linear programming, Dynamic Programming
2	195IM6T27	International Business			✓	Students are able to apply the knowledge of environmental scanning and generic strategy alternatives ,which enable them to become entrepreneurs .
3	195IM6T28	Strategic Management			✓	Students are able to apply the knowledge of International business strategies ,which enable them to become international entrepreneurs .
4	195IM6T29	Decision Support Systems		✓		The students are able to demonstrate managerial Skills by Modelling Decision making systems
5	195IM1P01	Summer Internship (6 Weeks)		✓		Project Help the Student to Analyze and find the solution for Present Industry Problems.



## VIII SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175HR8E05	Strategic Human Resource Management	✓			The students are able to acquire skills related to recruitment, Competitive strategies which enable them to be employed in HR department of Manufacturing and service based companies.
2	175HR8E06	Organizational Development & Change	✓			The students are able to acquire skills related to resistant to change, change strategies which enable them to be employed in HR department of manufacturing and service based companies.
3	175IM8T32	Total Quality Management		✓		The students are able to demonstrate managerial skills by Modelling of ISO standards ,six sigma methodology, and Total quality management in business processes.
4	175IM8T33	Project Management		✓		The students are able to demonstrate managerial skills by Modelling of project, project management, project life-cycle, project appraisal.
5	175FI8E04	Strategic Financial Management	✓			The students are able to acquire skills related to mergers,takeovers,valuation of the firm after merger which enable them to be employed in accounts department of manufacturing and service based companies.
6	175FI8E05	Portfolio Management	✓			The students are able to acquire skills related to financial markets risk and return analysis, optimum port folio which enable them to be employed in stock markets.
7	175SY8E04	System Analysis & Design				
8	175SY8E05	Business Intelligence	✓			The students are able to acquire skills related to Data

		Insurance Management				industry ,NPA capital adequacy rules which enable them to be employed in banking Industry.
8	175FI7E03	Advanced Management Accounting	✓			The students are able to acquire skills related to Cost accounting, advance accounting techniques which enable them to be employed in accounts department of manufacturing and service based companies.
9	175MA7E03	Supply Chain Management	✓			The students are able to acquire skills related to cost benefit analysis of different supply chains, designs which enable them to be employed in Marketing department of manufacturing and service based companies
10	175SY7E01	E-Business	✓			The students are able to acquire skills related to Ecommerce methods,SEO,Digital marketing which enable them to be employed in Software companies
11	175SY7E02	Relational Database Management Systems				
12	175SY7E03	Web Designing	✓			The students are able to acquire skills related to HTML ,Website designing which enable them to be employed in Software companies
13	175MA7E01	Consumer Behavior	✓			The students are able to acquire skills related to analysis of consumer behaviour& Strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
14	175MA7E02	Rural Marketing	✓			The students are able to acquire skills related to opportunities in Indian rural marketing and rural market growth ,strategies which enable them to be employed in Marketing department of manufacturing and service based companies.



						be employed in Software companies.
9	175SY8E06	Enterprise Resource Planning	✓			The students are able to acquire skills related to ERP-SCM, which enable them to be employed in Software companies
10	175FI8E06	Financial Markets and Services	✓			The students are able to acquire skills related to mergers, takeovers, valuation of firm after mergers which enable them to be employed in Finance department of manufacturing and service companies.
11	175MA8E04	Customer Relationship Management	✓			The students are able to acquire skills related to Cost accounting, Strategies for cost reduction and cost control, which enable them to be employed in accounts department of manufacturing and service based companies.
12	175MA8E05	Strategic Marketing Management	✓			Students are able to apply the knowledge of International business strategies, which enable them to become international entrepreneurs.
13	175MA8E06	Services Marketing	✓			The students are able to acquire skills related to Indian service industry, growth, opportunities and strategies, which enable them to be employed in Marketing department of manufacturing and service companies

14	175HR8E04	Performance Management	✓			The students are able to acquire skills related to concepts performance evaluation methods, merit rating procedure , limitations relation which enable them to be employed in HR department of Manufacturing and service based companies.

## IX SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175HR9E07	Global Human Resource Management	✓			The students are able to acquire skills related to global recruitment, Cultural diversity, Global training methods which enable them to be employed in HR department of manufacturing and service based companies.
2	175IM9T34	Intellectual Property Rights			✓	Students are able to apply the knowledge of patents ,copyrights, trade marks registration ,which enable them to become entrepreneurs .
3	175IM9T35	Corporate Governance		✓		The students are able to demonstrate managerial skills by learning the corporate ethics, marketing ethics, human resource ethics.
4	175HR9E08	Labor Welfare & Legislation	✓			The students are able to acquire skills related to different labour acts ,minimum wages act which enable them to be employed in HR department of manufacturing and service based companies.
5	175HR9E09	Industrial Relations	✓			The students are able to acquire skills related to Industrial relations acts ,labour laws which enable them to be employed in Marketing department of manufacturing and service based companies.
6	175FI9E07	Global Financial Management	✓			The students are able to acquire skills related to international trade mechanism, derivatives ,Exchange rate fluctuations which enable them to be employed in Finance department of manufacturing and service companies
7	175FI9E08	Risk Management	✓			<b>Employability:</b> The students are able to acquire skills related to international trade mechanism, derivatives ,Exchange rate fluctuations which enable them to be



						employed in Finance department of manufacturing and service companies
8	175FI9E09	Tax Management	✓			The students are able to acquire skills related to Risk management in securities markets, Swaps which enable them to be employed in Finance department of manufacturing and service companies
9	175MA9E07	Promotion and Distribution Management	✓			The students are able to acquire skills related to Tax structure and tax laws& GST, which enable them to be employed in Finance department of manufacturing and service companies
10	175MA9E08	Global Marketing Management	✓			The students are able to acquire skills related to sales promotional activates design ,advertisement strategies which enable them to be employed in Marketing department of manufacturing and service companies
11	175MA9E09	Retail Marketing	✓			The students are able to acquire skills related to global marketing strategies which enable them to be employed in Marketing department of manufacturing and service companies
12	175SY9E07	Cyber Laws & Security		✓		The students are able to demonstrate Technical skills by Modelling of cyber laws and security.
13	175SY9E08	Information Systems & Audit		✓		The students are able to demonstrate technical skills by learning the Normative Models of the Systems Development Process, Data Integrity

14	175SY9E09	SAP		✓		The students are able to demonstrate technical skills by learning the Normative Models of the Systems Development Process, Data Integrity
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## X SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175IMAP02	Major Project	✓			The students are able to acquire skills related to SAP Technology which enable them to be employed in finance or HR of SAP applied Companies
	<b>Total</b>	<b>73</b>	<b>43</b>	<b>21</b>	<b>3</b>	

Program coordinator

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