

## PROGRAM STRUCTURE

### I SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM1T01	English Language – I		✓		Students are able to demonstrate communication skills express their thoughts fluently in both written as well as oral form of language which is very much essential for the career growth and enhances the language competency.
2	195IM1T02	Business Mathematics & Statistics		✓		Students are able to demonstrate problem solving skills by modelling physical phenomenon using statistical equations , fundamentals mathematics used in various decisions of business.
3	195IM1T03	Fundamentals of Business Organization				

4	195IM1T04	Financial Accounting – I	✓			The students are able to acquire skills related to basics of accountant, preparation Financial statements which enable them to be employed in accounts department of manufacturing and service based companies
5	195IM1T05	Fundamentals of Computers		✓		The students are able to demonstrate technical skills through learning of different operating systems ,E Business and Epayment methods.

## II SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	195IM2T06	English Language – II		✓		Students are able to demonstrate communication skills express their thoughts fluently in both written as well as oral form of language which is very much essential for the career growth and enhances the language competency.
2	195IM2T07	Business Environment				
3	195IM2T08	Managerial Economics		✓		The course Imparts knowledge on micro economics ,Macro economics & understands different market structures ,pricing methods.

4	195IM2T09	Financial Accounting – II	✓			The students are able to acquire skills related to Fund flow preparation cash flow preparation ,preparation Financial report which enable them to be employed in accounts department of manufacturing and service based companies
5	195IM2T10	Organizational Communications		✓		The students are able to demonstrate Business Communication skills to analyze the mistakes in Body language ,formal written communication in the organizations.

## III SEMSTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175IM3T11	Principles of Management		✓		The students are able to demonstrate managerial skills by using the motivational theories ,leadership theories and organizational structure principles.
2	175IM3T12	Cost Accounting	✓			The students are able to acquire skills related to Standard costing ,Marginal costing, Break even analysis which enable them to be employed in accounts department of manufacturing and service based companies

3	175IM3T13	Banking Theory & Practice	✓			The students are able to acquire skills related to banking industry ,NPA capital adequacy rules which enable them to be employed in banking Industry
4	175IM3T14	Business Law				
5	175IM3T15	Entrepreneurship Development			✓	Students are able to apply the knowledge of entrepreneurial skills, legal steps to start enterprises which enable them to become entrepreneurs



## IV SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175IM4T16	Organizational Behavior		✓		The students are able to demonstrate managerial skills by using the Management styles and principles to build an organization.
2	175IM4T17	Management Accounting	✓			The students are able to acquire skills related to Tax structure and tax laws, which enable them to be employed in Finance department of manufacturing and service companies
3	175IM4T18	Company Law	✓			The students are able to acquire skills related legal and business environment and students will learn the companies Act of 1956 and 2013, which enable them to be employed in IR applicable companies

4	175IM4T19	Elements of Direct & Indirect Taxes	✓			The students are able to acquire skills related to Tax structure and tax laws, which enable them to be employed in Finance department of manufacturing and service companies
5	175IM4T20	Management Information Systems		✓		The students are able to demonstrate technical skills to analyze Different information systems, usage in business decision making.



## V SEMESTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175IM5T21	Financial Management	✓			The students are able to acquire skills related to Investment decisions, Financial decisions ,dividend decisions which enable them to be employed in Finance department of manufacturing and service based companies
2	175IM5T22	Marketing Management	✓			The students are able to acquire skills related to marketing reserach,marketing mix ,promotional activities which enable them to be employed in marketing department of manufacturing companies
3	175IM5T23	Human Resource Management	✓			The students are able to acquire skills related to recruitment, selection ,performance appraisal which enable them to be employed in HR department of manufacturing and service companies
4	175IM5T24	Production & Operations Management				

5	175IM5T25	Research Methodology	.	✓		The students are able to demonstrate Research skills to analyze functional area problems in Industries
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## VI SEMSTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	175IM6T26	Operations Research		✓		The students are able to demonstrate problem solving skills by Modelling Linear programming, Dynamic Programming
2	175IM6T27	International Business			✓	Students are able to apply the knowledge of environmental scanning and generic strategy alternatives ,which enable them to become entrepreneurs .
3	175IM6T28	Strategic Management			✓	Students are able to apply the knowledge of International business strategies ,which enable them to become international entrepreneurs .
4	175IM6T29	Decision Support Systems		✓		The students are able to demonstrate managerial Skills by Modelling Decision

						making systems
5	175IM6P01	Minor Project		✓		Project Help the Student to Analyze and find the solution for Present Industry Problems.

## VII SEMSTER

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	16IM701	Knowledge Management		✓		The students are able to demonstrate Creative skills by analyzing different Brainstorming techniques and Knowledge management techniques to create Skill human capital
2	16IM702	Strategic Cost Management	✓			The students are able to acquire skills related to Cost accounting, Strategies for cost reduction and cost control, which enable them to be employed in accounts department of manufacturing and service based companies.

3	16IM703A	HR Planning	✓			The students are able to acquire skills related to recruitment, selection, performance appraisal which enable them to be employed in HR department of manufacturing and service companies
4	16IM704B	Leadership Management	✓			The students are able to acquire skills related to leadership qualities, leader capability which enable them to be employed in HR department of Manufacturing and service based companies.
5	16IM705C	Compensation and Reward Management	✓			The students are able to acquire skills related to wage payment plans, reward and motivation relation which enable them to be employed in HR department of Manufacturing and service based



						companies.
6	16IM703D	Security Analysis	✓			The students are able to acquire skills related to financial markets risk and return analysis, optimum port folio which enable them to be employed in stock markets.
7	16IM704A	Banking and Insurance Management	✓			The students are able to acquire skills related to banking industry, NPA capital adequacy rules which enable them to be employed in banking Industry.
8	16IM705B	Advanced Management Accounting	✓			The students are able to acquire skills related to Cost accounting, advance accounting techniques which enable them to be employed in accounts department of manufacturing and

						service based companies.
9	16IM703C	Consumer Behavior	✓			The students are able to acquire skills related to analysis of consumer behaviour & Strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
10	16IM704D	Rural Marketing	✓			The students are able to acquire skills related to opportunities in Indian rural marketing and rural market growth ,strategies which enable them to be employed in Marketing department of manufacturing and service based companies.
11	16IM705A	Supply Chain	✓			The students are able to acquire skills related to cost benefit analysis of

		Management				different supply chains, designs which enable them to be employed in Marketing department of manufacturing and service based companies
12	16IM703B	E-Business	✓			The students are able to acquire skills related to Ecommerce methods, SEO, Digital marketing which enable them to be employed in Software companies
13	16IM704C	RDBMS				

14	16IM705D	Web Designing	✓			The students are able to acquire skills related to HTML ,Website designing which enable them to be employed in Software companies
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## VIII Semester

S. No	Course Code	Name of the Course	Employability	Skill Development	Entrepreneurship	Remarks
1	16IM801A	Total Quality Management		✓		The students are able to demonstrate managerial skills by Modelling of ISO standards ,six sigma methodology, and Total quality management in business processes.
2	16IM802B	Project Management		✓		The students are able to demonstrate managerial skills by Modelling of project, project management, project life-cycle, project appraisal.
3	16IM803C	Performance Management	✓			The students are able to acquire skills related to concepts performance evaluation methods, merit rating procedure , limitations relation which enable them to be employed in HR department of Manufacturing and service based companies.
4	16IM804D	Strategic Human	✓			The students are able to acquire skills related to

		Resource Management				recruitment, Competitive strategies which enable them to be employed in HR department of Manufacturing and service based companies.
5	16IM805A	Organizational Development & Change Management	✓			The students are able to acquire skills related to resistant to change, change strategies which enable them to be employed in HR department of manufacturing and service based companies.
6	16IM803B	Strategic Financial Management	✓			The students are able to acquire skills related to mergers, takeovers, valuation of the firm after merger which enable them to be employed in accounts department of manufacturing and service based companies.
7	16IM804C	Portfolio Management	✓			The students are able to acquire skills related to financial markets risk and return analysis, optimum port folio which enable them to be employed in stock markets.



8	16IM805D	Financial Markets and Services	✓			The students are able to acquire skills related to merger, takeovers, valuation of firm after mergers which enable them to be employed in Finance department of manufacturing and service companies
9	16IM803A	Customer Relationship Management	✓			The students are able to acquire skills related to Customer relationship management techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
10	16IM804B	Strategic Marketing Management	✓			The students are able to acquire skills related to Strategic marketing techniques techniques which enable them to be employed in Marketing department of manufacturing and service based companies.
11	16IM805C	Services Marketing	✓			The students are able to acquire skills related to Indian service industry ,growth ,opportunities and strategies which enable them to be employed in Marketing department of manufacturing and service companies.

12	16IM803D	System Analysis & Design	✓			
13	16IM804A	Business Intelligence	✓			The students are able to acquire skills related to Data mining, connecting in BI systems, which enable them to be employed in Software companies.
14	16IM805B	Enterprise Resource Planning	✓			The students are able to acquire skills related to ERP-SCM, which enable them to be employed in Software companies
<b>Total</b>		<b>58</b>	<b>34</b>	<b>16</b>	<b>3</b>	

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