



**ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY**  
(Affiliated to JNTUK, Kakinada & Approved by AICTE, New Delhi)  
Recognized by UGC under section 2(f) and 12(B) of UGC Act 1956  
Aditya Nagar,ADB Road,Surampalem, E.G.Dt. -533 437

**Innovation and Startup Policy for Students and Faculty**

**Address of the Institution**

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## **Members of Innovation and Startup Policy Committee**

### **Chairman**

- Prof.T.K.Ramakrishna Rao, Principal.

### **Coordinator**

- Dr.R.V.S.Lalitha, Professor, CSE.

### **Members**

1. Dr.A.Rama Krishna, Dean (Administration & Academics)
2. Dr.R.V.V.Krishna, Professor, ECE,
3. Mr.D.Kishore, Associate Professor, ECE
4. Dr.M.Anil Kumar, Associate Professor, CSE
5. Mr.R.V.V.N.Beema Rao, Sr.Assistant Professor, IT
6. Dr.Ch.V.Raghavendran, Professor, I.T.
7. Mr.R.Anil Kumar, Sr.Assistant Professor, ECE
8. Dr.T.Srihari, Professor, MECH
9. Dr.Dany Puli, HOD,MECH.
10. Mr.K Tarun Kumar, Entrepreneur
11. Mr.Ch.S.V.V.S.N.Murthy, Associate Professor, C.S.E.
12. Dr. N.V.S.N Raju, MBA
13. Mr.J. SrinivasaRao, Assistant Professor, ECE
14. Mr. B Manikyala Rao, Assistant Professor, C.S.E
15. Mr T Anjaiah, Sr.Assistant Professor, ECE
16. Mr. A Chiranjeevi, Assistant Professor, ME
17. Mr.M.Rajesh, EEE
18. Mr.Siva Charan, Civil
19. Mr.V.Bharath, Entrepreneur.

## **Preamble**

The Institution took shape in 2004 in the form of Sri Sai Aditya Institute of Science and Technology which is now renamed as Aditya College of Engineering and Technology under G.O.RT.NO:92 with approval of AICTE in the aegis of Sarojini Educational Society, Kakinada and permanently affiliated to JNTU Kakinada. It is approved by AICTE, recognized by Govt. of Andhra Pradesh, Permanently affiliated to Jawaharlal Nehru Technological University Kakinada (JNTUK) and is accredited by National Assessment And Accreditation Council (NAAC) with 'B' Grade. The college also received UGC recognition under Sections 2(f) & 12(B) of the UGC Act. Since its inception ACET has achieved national standing in terms of academic performance, co-curricular and extracurricular activities. Known for its creative dynamism and flexibility the college offers varied programs blending skill development and value orientation to shape the career of students.

## **Vision**

To induce higher planes of learning by imparting technical education with

- ✓ International standards
- ✓ Applied research creative ability
- ✓ Value based instruction and
- ✓ To emerge as premier institute.

## **Mission**

Achieve academic excellence by providing globally acceptable technical education by forecasting technology through

- ✓ Innovative research and development
- ✓ Industry Institute Interaction
- ✓ Empowered manpower

## **Quality Policy**

Aditya is committed to create, sustain and improve the learning process through total quality management and make itself a place for scientific and technological learning, with continual improvement and teamwork as its strength for achieving the said objectives.

## **Innovation and Startup policy**

The Innovation introduces something new which can be an idea, model or service. Transforming that great idea into business model is Entrepreneurship. Innovation and startup policy aims at encouraging startups for continuing their success.

- ✓ To promote and encourage entrepreneurial activities by staff and students
- ✓ To promote a start-up/venture set up by a student/faculty entrepreneur
- ✓ Infrastructural support to startup inventors
- ✓ Guidance for registering startups and patenting
- ✓ Mentoring support
- ✓ Facilitating industry interaction for the startups
- ✓ Technology support
- ✓ Support by conducting awareness programs on startups