1.3.1.B Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, Human values into the Curriculum.

The institute has introduced a professional ethics and human values course in an effort to encourage professional ethics among students of pharmaceutical sciences. Students can learn about fundamental rights, citizen responsibilities, knowledge of pharmacy experts, the professional services and obligations of pharmaceutical associations, the constitution and roles of Aditya Pharmacy College and heartfulness meditation through this course. The institute's programme curriculum and extracurricular activities foster professional ethics, human values, environmental protection, social equality, and responsibility in addition to instilling professional principles.

Professional ethics and human values: The programme curriculum is enhanced with a "professional ethics and human values" course, which improves students' human values, decision-making, and self-confidence. This course aims to develop the ethical principles on fundamental bases of clinical activities. Students frequently visit Kakinada Government Hospital and Trust Multispeciality Hospital, where they engage with patients in prescription processing and counselling. The institute's students serve the community on health-related issues and organise and participate in health camps sponsored by Management, UBA and NSS unit.

Medical camps and health awareness campaigns are held where students share their knowledge with the public, offer health advice to patients, and ultimately raise public awareness of the importance of maintaining good health. Students are encouraged to become socially conscious citizens by being inspired and influenced by personality development experts, social activists, and philanthropists.

Environment and sustainability: The programme includes a subject called "Environmental Sciences" in the curriculum. Students learn about the fundamental elements of the environment and how they are applied in various sectors from the faculty, and environmental challenges are covered in-depth in the classroom. The Institute often hosts extracurricular events that involve the pupils in Swachh Bharath Abhiyan, the dangers of plastic use, tree planting, rainwater collection, clean and green programmes, and the importance of contributing to environmental maintenance as well as personal hygiene obligations. Various co-curricular and extracurricular activities on the environment and sustainability are organised by the institute's NSS cell. The institute has a solar power system and etc., and it also uses a green synthesis system in its pharmaceutical chemistry labs in consideration of the depletion of energy supplies and pollution. The institute's herbal garden has uncommon, threatened, endangered, and endemic species from various agro-climatic zones in India to ensure a steady supply of raw materials for the herb and aromatic departments' successful research. The institute's students frequently complete a project on a green audit to determine the O2/CO2 balance of the institution, and they discovered that O2 content is higher than CO2 since there is a good amount of vegetative propagation. The institute also conducts green audits, energy audits, and environmental audits by outside organisations, and these audits reveal that the institute has been upholding sustainability and the environment on campus.

Gender equality: The Institute keeps an equal number of women and men working in both teaching and non-teaching roles because it recognises the value of gender equality. According to admission analysis, the ratio of female students to male students is an average of 70:30. The institute keeps a separate dorm for boys and girls as well as a functioning women's cell. The institute hosts workshops and guest lectures on topics such as programmes to advance gender

equality, sexual harassment of women at the workplace, and women's empowerment.